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**CAPITAL  
COACHES  
CONFERENCE**

Presented by  
  
International Coach Federation  
Metro DC Charter Chapter

# Designing **INNOVATIVE** CONVERSATIONS



**September 30-October 1, 2016**  
Bethesda North Marriott





# RESILIENT LEADERSHIP

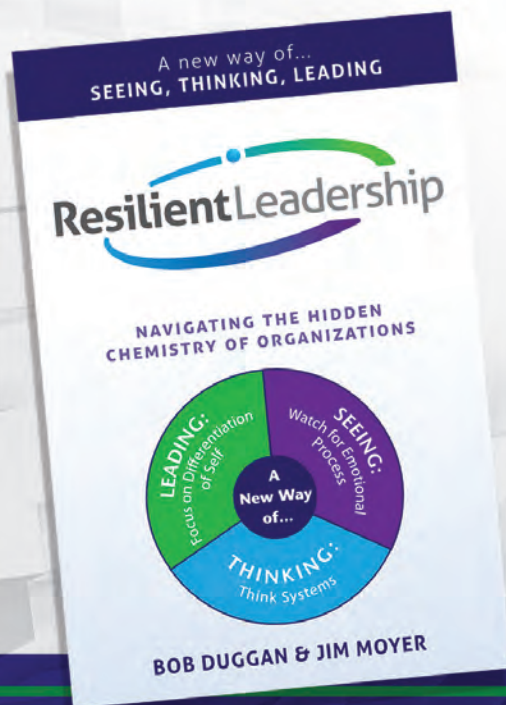
## A NEW WAY OF SEEING THINKING LEADING

### Resilient Leadership COACH CERTIFICATION PROGRAM

March 23 – 26, 2017

Come by Booth 33 to meet us and sign up for a prerecorded one-hour Webinar:  
**Resilient Leadership – A New Way of Seeing, Thinking and Leading.**

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"I've become a wiser, more effective coach through the Resilient Leadership coach training. The model is foundational to my coaching practice and has also been an invaluable tool for my personal growth."

**-Heather Jelks, PCC**  
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"Resilient Leadership is a tremendous step forward in systems thinking. In terms of personal transformation, it picks up where Senge left off. Through this individual transformation and an insightful, sophisticated interpretation of systems thinking, Moyer and Duggan will have you seeing, thinking, and leading more effectively, while building healthier, more innovative systems and organizations. I highly recommend this book to anyone who wants to be a better leader—in any walk of life."

**- Stephen M. R. Covey,**  
Author of the New York Times bestseller The Speed of Trust

Successful completion of the 3 1/2 day course plus four professional development follow up sessions held quarterly entitles the RL Certified Coach to earn (25.75 Core Competency & 24 Resource Development) ICF CCEUs.



# Designing **INNOVATIVE** CONVERSATIONS

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## 2016 Capital Coaches Conference Committee

**Carol Goldsmith**

Conference Chair

**Cynthia K. Miller**

Program Committee Chair

**Michal Safianik**

Marketing & Communications Chair

**Gary Crane**

Finance Chair

**Suzanne Keating**

Sponsorship & Exhibits Chair

**Linda Baker**

Logistics Manager

**Cendy Chou**

Speaker Manager

**Alison Bashian**

Sponsorship, Exhibits, & Advertising Sales

**Elizabeth Davis**

Sponsorship, Exhibits, & Advertising Sales

**Emma Hoover**

Registration Manager

### **Program Committee:**

Cindy Atlee, Mary Conaway, Kori Diehl, David Evans, David Harvey, Salima Hemani, Jane Kerschner, John Lesko, Doug Loescher, Lorri Manasse, Pamela Marshall, and Stephen Sheehy

### **Marketing & Communications Committee:**

Dolores Chandler, Brenda Faison, Amy Harbison, David Harvey, Robert Michelucci, Cynthia Miller, and Vega Subramaniam

### **Conference Committee:**

Todd Dallanegra, Freddi Donner, Suzanne Keating, and Lee Wiercinski

The 2016 Committee wishes to thank all the volunteers who dedicated so much time and energy to making this year's event possible.

Thank you also to the ICF Metro DC Board of Directors and ICF Global for their support.





# Letter from the ICF Metro DC President

Dear Friends,

Curiosity, open-mindedness, innovation, adaptability, and passion...what do these evoke in you? What would happen if you embraced these postures in your life and work?

Welcome coaches and allied professionals to the 13<sup>th</sup> Annual Capital Coaches Conference sponsored by ICF Metro DC, the International Coach Federation's largest city chapter worldwide. We appreciate that you are investing in yourself and your business by participating in our chapter's marquee event of the year.

People say we live in a VUCA world... **V**olatile **U**ncertain **C**omplex **A**mbiguous

Change is guaranteed and shift happens. Given this shifting landscape, what is needed to make the impact you desire? If we change our conversations, we can change our results. What will happen if we infuse innovation and "What if..." thinking moving forward? Imagine the impact of implementing our conference theme ... *Designing Innovative Conversations*.

As we explore Design Thinking coupled with passion and unleash their power together, we will position ourselves to more effectively live out who we are, experience growth, and accomplish significant objectives.

How will you get the most out of this year's conference?

Whether you are a seasoned professional or emerging in your career, I encourage you to be curious, stretch yourself, and connect with others during the CCC. We have created a rich learning environment to benefit you in many ways, ranging from engaging keynoters, to dynamic breakout sessions, to times of interfacing with stellar sponsors and exhibitors and especially time to network with fellow colleagues and forge new friendships.

Our Board of Directors would like to thank the legions of outstanding volunteers who have been working tirelessly for many months to make this event a success. Volunteering is a fantastic way to build relationships, create community, and move your chapter and profession forward. I have been so enriched by volunteering in our dynamic chapter, and you can too!

We also thank all our sponsors and exhibitors, who play such an essential role in making this CCC a raging success. Please let them know how much you appreciate their support.

This year, our chapter's strategic priorities are represented by **3Es**:

- **Engagement:** Increase Member Engagement to accomplish our chapter's mission
- **Exposure:** Increase the awareness and benefits of coaching across all sectors
- **Experiment:** Leverage member's talent to experiment to achieve chapter goals

Help create your chapter!

I challenge you to delve deep into discovery and design your innovative conversations.

Thank you for engaging at the CCC. Enjoy the conference!

**Todd Dallanegra, ACC**  
**President, ICF Metro DC Chapter**





## Letter from the Conference Chair

Dear CCC Participants,

### Welcome to the 13th annual Capital Coaches Conference.

In co-creating this year's theme, our Steering Committee kept coming back to two key concepts: *Design* and *Innovation*. These buzzwords are appearing everywhere: in leadership articles, business magazines, HR and OD journals, conference programs, white papers, and websites on developing human capital. But rarely do they coincide with coaching.

Until now.

***Designing Innovative Conversations*** is more than just our conference theme. It's an invitation and challenge to the coaching profession to stretch, grow, adapt, and evolve to meet the needs of a changing market. *Who* are the coaching clients of tomorrow? *What* do they really want and need? *How* can we redesign our coaching relationships? *Where* do we find innovative new tools, ideas, and approaches that aren't being taught in coaching school? *What* will help you—as a seasoned, emerging, or potential coach—reach the next level of success?

We have assembled a stellar line-up of keynoters and session presenters to engage you in finding the answers. Our program design includes many of the innovations you loved last year, plus some new features that you suggested:

- An orientation program for first-time conference attendees
- A full-day Friday, and half-day Saturday, schedule to help you get the most out of your work week and weekend
- Interactive keynote conversations with three innovative thinkers: Design Thinking expert Warren Berger; coaching pioneer and CoachVille president Dave Buck; and peak performance “passioneer” Dr. Richard Chang
- Four sponsored Educational Sessions from thought leaders in the coaching profession
- A panel discussion on how coaches can successfully partner with HR, OD, and L&D leaders
- For Masters Only: a coaching demo and discussion for coaches on the MCC track by two top ICF Global leaders

Plus, you'll have plenty of time for networking, conversing, and cocktails in the main hall with fellow attendees and our generous Sponsors & Exhibitors. Enjoy your experience.

Be your best,

**Carol Goldsmith, PCC, NLPT**  
**Chair, 2016 Capital Coaches Conference**  
**Past President, ICF Metro DC**

# Bring your whole self to life.

**I**ntegral Coaching® programs encompass an ongoing, evolving methodology intended to be the most comprehensive response to human life. Its practitioners reach deeply into the past, gathering wisdom from East and West, while simultaneously staying current with the frontiers of new discovery in cognitive science, genetics, and other disciplines.

For 30 years, New Ventures West has been offering intimate, rigorous programs worldwide. Whether you are an experienced coach or just starting to explore the field, we invite you take the next step toward fulfilling your calling.

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Add depth and rigor to your work with clients. New Ventures West founder James Flaherty leads this three-day foundational course for experienced professionals.



## *Professional Coaching Course*

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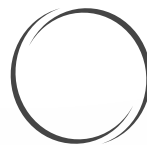
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The Leadership Circle

## SUPPORTER

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# Keynote Speakers

## Warren Berger

Innovation expert **WARREN BERGER** is a longtime journalist with the *New York Times*, *Wired*, and *Fast Company* and the author of six books, including the international bestseller *A MORE BEAUTIFUL QUESTION: The Power of Inquiry to Spark Breakthrough Ideas*. He shows how innovators and dynamic companies harness the power of inquiry—one of the most effective forces for igniting change in business and life. He has studied hundreds of the world's leading innovators, designers, education leaders, creative thinkers, and red-hot start-ups to analyze how they ask game-changing questions, solve problems, and create new possibilities.



---

## Dave Buck

**DAVE BUCK, MCC**, was the 72<sup>nd</sup> member of ICF Global and one of the world's first six-figure coaches. A 2008 survey of 10,000 coaches named him the 7th most influential person in the history of professional coaching. Dave has logged over 15,000 hours of coaching with 1,000+ individuals. He is the author of *Coaching Super Powers*, and president of CoachVille, which he co-founded with Thomas Leonard, the father of professional coaching.









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## Richard Chang

**DR. RICHARD CHANG** is an internationally acclaimed management consultant, speaker, and author of more than 25 books, including *The Passion Plan: A Step-by-Step Guide to Discovering, Developing, and Living Your Passion*. Richard has served as Chair of the Board for the Association for Talent Development (formerly ASTD), a judge for the Malcolm Baldrige Performance Excellence Award, and in various association leadership roles. He is a recurring name on Excellence Publishing's annual "Excellence 100 List" of leaders who are shaping the world of work, and was recently named among the world's Top 30 Leadership Thought Leaders by leadershipgurus.com.



# Schedule At-A-Glance

Time	Friday, September 30			Saturday, October 1		
7:00 AM	Registration Open 7:00 AM - 6:00 PM	Breakfast 	Exhibits Open 7:30 AM - 7:00 PM	Registration Open 7:00 AM - 11:00 AM	Breakfast & Guided Meditation 	Exhibits Open 7:00 AM - 1:00 PM
7:30 AM		First Time Attendee Orientation 7:30 AM - 8:30 AM			7:00 AM - 8:00 AM	
8:00 AM		Welcome & Opening Keynote Warren Berger 8:30 AM - 10:00 AM			Opening Conversation Dave Buck 8:00 AM - 9:00 AM	
8:30 AM						
9:00 AM						
9:30 AM						
10:00 AM		Coffee Break 			Concurrent Sessions 9:30 AM - 11:00 AM	Coffee Break 
10:30 AM		Concurrent Sessions 10:30 AM - 12:00 PM				
11:00 AM						
11:30 AM		Lunch and Remarks 				
12:00 PM						
12:30 PM						
1:00 PM						
1:30 PM		Concurrent Sessions 1:30 PM - 3:00 PM				
2:00 PM						
2:30 PM						
3:00 PM						
3:30 PM	Coffee Break 					
4:00 PM	Concurrent Sessions 3:30 PM - 5:00 PM					
4:30 PM						
5:00 PM	Networking Reception with Sponsors and Exhibitors 5:00 PM - 7:00 PM					
5:30 PM						
6:00 PM						
6:30 PM						
7:00 PM						



# General Information

## LOCATION

Bethesda North Marriott  
5701 Marinelli Road  
North Bethesda, MD 20852  
301-822-9200

## REGISTRATION HOURS

### BALLROOM FOYER

Friday, September 30 7:00 AM - 6:00 PM  
Saturday, October 1 7:00 AM - 11:00 AM

## EXHIBIT HALL HOURS

### BALLROOM SALONS A-E

Friday, September 30 7:30 AM - 7:00 PM  
Saturday, October 1 7:00 AM - 1:00 PM

## BADGE POLICY

A badge is required in order to enter the conference and participate in any events.

## BOOK SIGNINGS

Richard Chang and Warren Berger will be on hand during the reception to sign their books! Please bring your books and visit them at exhibit tables #1 and #2 in the ballroom on Friday at 7:00 PM.

## STAY CONNECTED USING TWITTER

Participate in conversations about the conference on Twitter by using hashtag **#CCC2016**. If you do not have a Twitter account, you may still view updates and bookmark the @**ICFMetroDC** Twitter web page to see what others are saying.

## WIFI

The CCC offers complimentary WiFi in the meeting space at the Bethesda North Marriott. Look for the connection **"Marriott\_CONFERENCE"** and enter the password **"CCC2016"**.

## CONFERENCE EVALUATION

We value your feedback as the CCC Committee strives to improve the conference each year. To help us do that, you will be asked to complete a brief evaluation after the conference. Be on the lookout for the survey link on Monday, October 3, 2016.



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[scs.georgetown.edu/coach](http://scs.georgetown.edu/coach)

# MY SCHEDULE DAY 1

FRIDAY, SEPTEMBER 30, 2016

SESSION	TIME	ROOM
<b>General Session Opening Keynote</b> <b>Warren Berger</b> <i>Design Thinking &amp; the Art of Asking Beautiful Questions</i>	8:30 AM—10:00 AM	Main Ballroom and Exhibit Hall
<b>AM Concurrent Session:</b>	10:30 AM—12:00 PM	
<b>PM Concurrent Session 1:</b>	1:30 PM—3:00 PM	
<b>PM Concurrent Session 2:</b>	3:30 PM—5:00 PM	
<b>Networking Reception</b> Celebrate the first day with our exhibitors, speakers, and attendees with drink and light hors d'oeuvres.	5:00 PM—7:00 PM	Main Ballroom and Exhibit Hall

STOP THINKING ABOUT WRITING A BOOK.  
**GET IT DONE.**

*Kelly Epperson is a ghostwriter, editor, and book coach who has written 30+ books, some for New York Times best selling authors, one that sold 3 million copies.*

Let Kelly help YOU birth your book.

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**GET STARTED.  
GET IT DONE.  
GET PUBLISHED.**



[kellyepperson.com](http://kellyepperson.com)

## MY SCHEDULE DAY 2

SATURDAY, OCTOBER 1, 2016

SESSION	TIME	ROOM
<b>Morning Keynote</b> <b>Dave Buck, MCC</b> <i>Reinventing the Coaching Relationship</i>	8:00 AM—9:00 AM	Main Ballroom and Exhibit Hall
<b>Concurrent Session:</b>	9:30 AM—11:00 AM	
<b>Closing Keynote</b> <b>Richard Chang</b> <i>Reigniting Your Passion for Coaching</i>	11:30 AM—1:00 PM	Main Ballroom and Exhibit Hall

Remember to scan your badge as you enter/exit the session to get your CCEU credits for attending.

### Time To Update Your First Impression

A professional executive portrait or headshot sets the tone for the competence and confidence you wish to convey to clients.

Jenifer is one of DC's core photographers covering conferences, galas, Capitol Hill events, awards ceremonies and providing contemporary portraits for the area's top executives and CEOs.

Sessions in my Springfield, VA studio include a retouched digital file.  
Set-up at your location can easily be arranged.

Discounts are available for three or more people and a make-up artist can be recommended for a polished look.



[jenifer@jenifermorrisphotography.com](mailto:jenifer@jenifermorrisphotography.com)  
 703-405-3846  
[www.JeniferMorrisPhotography.com](http://www.JeniferMorrisPhotography.com)



# Book signings

Warren Berger and  
Richard Chang will be on  
hand during the reception to  
sign their books!



Please bring your books  
and visit them at exhibit tables  
#1 and #2 in the ballroom on  
Friday at 7:00 PM.



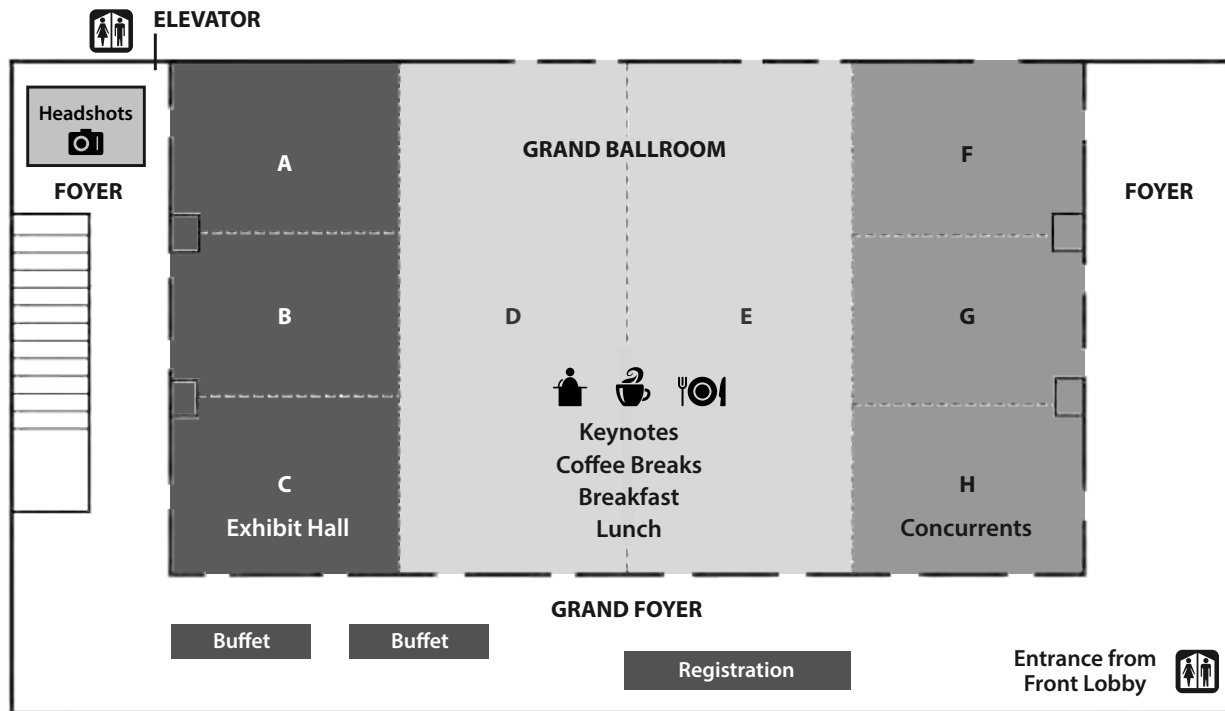
# Get up-to-date insights on the coaching profession.

The *2016 ICF Global Coaching Study* represents the International Coach Federation's most extensive industry research effort to date. Learn more, access the Executive Summary and purchase the Final Report at **[Coachfederation.org/2016Study](http://Coachfederation.org/2016Study)**.



# Hotel Floor Plan

## Main Level

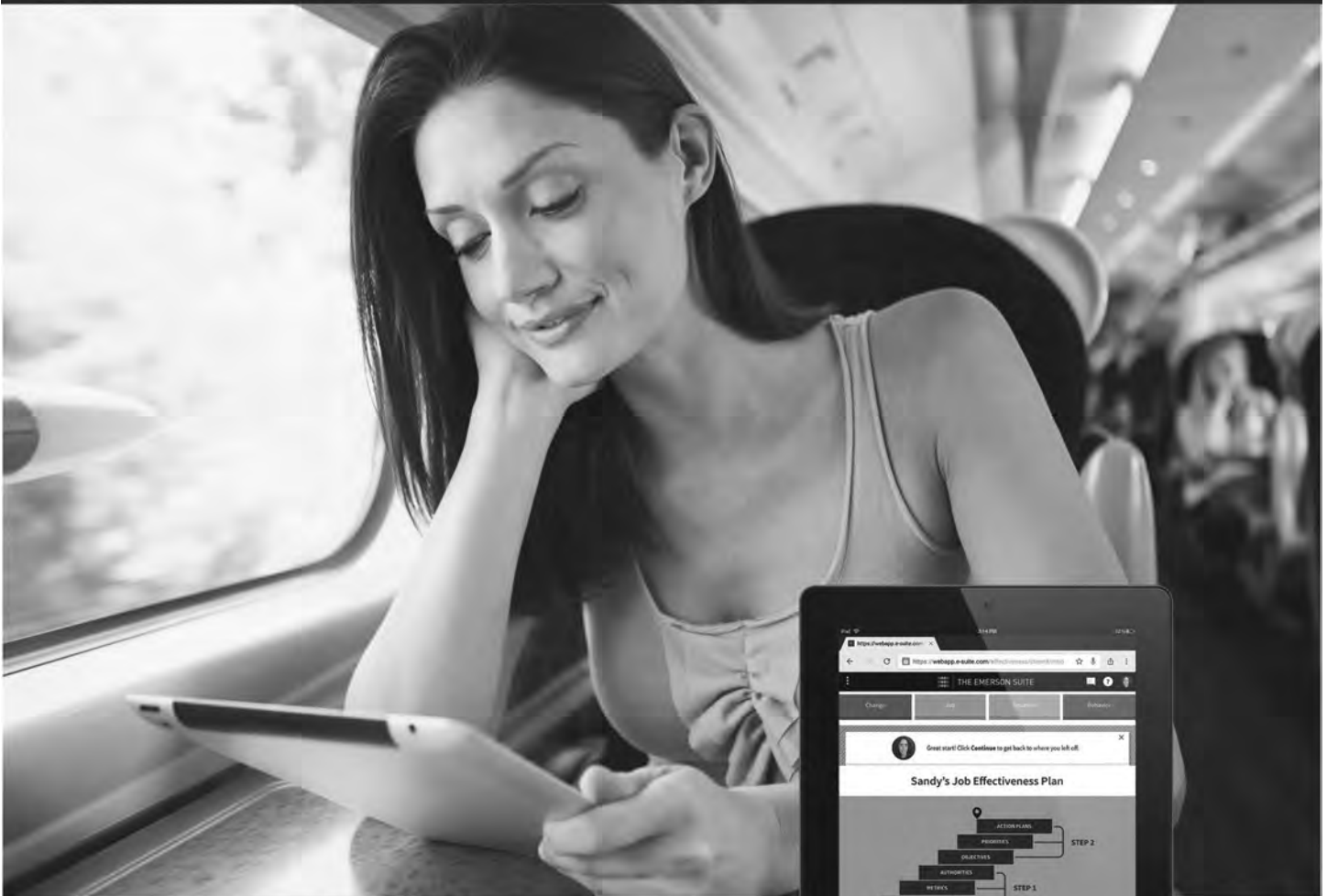


## Lower Level





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## Preview the Only Mobile Leadership Coaching Toolkit.

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Friday at 3:30pm in the Forest Glen Room.

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# Schedule At-A-Glance FRIDAY, SEPTEMBER 30

## Breakfast

ROOM: Main Ballroom & Exhibit Hall

Generously Sponsored by The Leadership Circle

7:00 AM—8:30 AM

## First Time Attendee Orientation

7:30 AM—8:30 AM

ROOM: Main Ballroom & Exhibit Hall

## Welcome and Opening Keynote

8:30 AM—10:00 AM

Design Thinking & the Art of Asking Beautiful Questions

KEYNOTER: **Warren Berger**

ROOM: Main Ballroom & Exhibit Hall

Generously Sponsored by Georgetown University - Institute for Transformational Leadership

## Coffee Break

10:00 AM—10:30 AM

## Concurrent Sessions

10:30 AM—12:00 PM

New Tools to Change Conversations for Good

SPEAKER: Katie Conlon

ROOM: Salon F

Unleash Creativity through Visualization & Mindfulness Coaching

SPEAKER: Sheela Reddy

ROOM: Salon G

Using Culture Coaching to Build Diversity & Inclusion

SPEAKER: Kanu Kogod

ROOM: Salon H

Inspiring Transformation through Podcasts

SPEAKER: Margarita Rozenfeld

ROOM: White Oak A

Build Your Brand with the Power of Story-Type

SPEAKER: Cindy Atlee

ROOM: White Oak B

Coaching to Resilience for Organizational Well-Being

SPEAKER: Mary Elizabeth Lynch

ROOM: Forest Glen

Generously Sponsored by George Mason University

Unlocking our Inner Genius

SPEAKER: John Lesko

ROOM: Glen Echo

Facilitation Skills for Transformation

SPEAKER: Rae Ringel

ROOM: Brookside A

Coaching By Design: A Design Thinking Workshop

SPEAKERS: Robert Michelucci & Jen Fox

ROOM: Brookside B

Getting Unstuck through Meta-States

SPEAKERS: Alan Myers & Joe Brodnicki

ROOM: Linden Oak

## Lunch and Remarks

ROOM: Main Ballroom & Exhibit Hall

12:00 PM—1:30 PM

## Concurrent Sessions

1:30 PM—3:00 PM

Exploring the Nonverbal Dimension of Conversations

SPEAKER: Courtney Schwarten

ROOM: Salon F

Resolving Conflict through Narrative Practices

SPEAKER: Sarah Federman

ROOM: Salon G

Executive Coaching through a Cross-Cultural Lens

SPEAKER: Yana Blackwelder

ROOM: Salon H

## Concurrent Sessions *cont.*

1:30 PM—3:00 PM

Using Video to Build Your Business & Brand

SPEAKER: Brighton West

ROOM: White Oak A

Build Your Business by Speaking!

SPEAKER: Denise Hedges

ROOM: White Oak B

The Feeling of Listening and Speaking Deeply: Creating Magic Together

SPEAKER: Sarita Chawla

ROOM: Forest Glen

Generously Sponsored by New Ventures West

Somatic Coaching: Experience Transformation through Movement

SPEAKER: Anthony Attan

ROOM: Glen Echo

Coaching Peer Groups for Learning & Growth

SPEAKERS: Chuck Appleby & Lynne Feingold

ROOM: Brookside A

Sex, Lies, & Ethics: Coping with Ethical Dilemmas as an Internal Coach

SPEAKER: Pamela Green

ROOM: Brookside B

Using Polarities to Solve Unsolvable Problems

SPEAKER: Cliff Kayser

ROOM: Linden Oak

## Coffee Break

3:00 PM—3:30 PM

## Concurrent Sessions

3:30 PM—5:00 PM

Fear: Designing Constructive Conversations

SPEAKER: Jodi Callahan

ROOM: Salon F

Break the Urgency Cycle through Mindfulness Practices

SPEAKER: Cameron Gott

ROOM: Salon G

Overcoming Procrastination: Lessons from ADHD Coaching

SPEAKER: Caryn Reedy

ROOM: Salon H

Change your Beliefs, Change your Presence

SPEAKER: Jane Feldman

ROOM: White Oak A

Reinventing Retirement: Coaching Baby Boomers into the Future

SPEAKERS: Frances Randolph & Jane Kerschner

ROOM: White Oak B

Leadership Coaching Mobilized

SPEAKERS: Doug Emerson & Mary Legakis Engel

ROOM: Forest Glen

Generously Sponsored by The Emerson Group

Designing Profitable Sales Conversations

SPEAKER: Eric Byrd

ROOM: Glen Echo

Moving from Workplace Misery to Joyous Productivity

SPEAKERS: Cleve Arrington & Robin Bryson Talmadge

ROOM: Brookside A

The Tea Ceremony - A Ritual for Mindful Transformation

SPEAKERS: Salley Lee-Chung & Mich Kuroda

ROOM: Brookside B

Mindful Brushstrokes: Using Painting to Reveal the Unconscious

SPEAKER: Elisabeth Vismans

ROOM: Linden Oak

## Networking Reception

ROOM: Main Ballroom & Exhibit Hall

5:00 PM—7:00 PM

Session Scanning Generously Sponsored by George Washington University - Center for Excellence in Public Leadership  
REMEMBER TO SCAN YOUR BADGE FOR SESSION ATTENDANCE AS YOU ENTER/LEAVE THE SESSION.

# Schedule of Events FRIDAY, SEPTEMBER 30

7:00 AM—8:30 AM

## Breakfast ☕

ROOM: Main Ballroom & Exhibit Hall

Generously Sponsored by  The Leadership Circle

7:30 AM—8:30 AM

## First Time Attendee Orientation

ROOM: Main Ballroom & Exhibit Hall

8:30 AM—10:00 AM


## Welcome and Opening Keynote

*Design Thinking & the Art of Asking Beautiful Questions*

ROOM: Main Ballroom & Exhibit Hall

KEYNOTER: Warren Berger

CCEUs: 1.0 (0.5 Core Competencies,  
0.5 Resource Development)

Generously Sponsored by  GEORGETOWN UNIVERSITY  
School of Continuing Studies  
Institute for Transformational Leadership

A well-designed question is a powerful tool for driving innovation and growth. What can we learn from the field of design that could transform our questions and our results? That's the beautiful question that journalist Warren Berger asked the innovators in Silicon Valley who created the hot new field of Design Thinking. Learn how the world's greatest designers use the power of collaborative inquiry to develop products and services that consumers really want, then harness that power with a partner to co-design an innovative conversation that could change the way you think and coach.

### BIOGRAPHY:

Innovation expert **Warren Berger** is a longtime journalist with the *New York Times*, *Wired*, and *Fast Company* and the author of six books, including the international bestseller *A MORE BEAUTIFUL QUESTION: The Power of Inquiry to Spark Breakthrough Ideas*. He shows how innovators and dynamic companies harness the power of inquiry—one of the most effective forces for igniting change in business and life. Warren has studied hundreds of the world's leading innovators, designers, education leaders, creative thinkers, and red-hot start-ups to analyze how they ask game-changing questions, solve problems, and create new possibilities.



10:00 AM—10:30 AM

## Coffee Break ☕

ROOM: Main Ballroom & Exhibit Hall

10:30 AM—12:00 PM

## CONCURRENT SESSIONS

### New Tools to Change Conversations for Good

ROOM: Salon F

SPEAKER: Katie Conlon, MA, MAPP

CCEUs: 1.5 (0.75 Core Competencies,  
0.75 Resource Development)

How can we redesign our coaching conversations using positive psychology? Discover new methods for helping people shift out of self-limiting states—like judgment, pessimism, learned helplessness—and into hope, curiosity, and self-efficacy. Learn to speak the language of strengths as you practice coaching with positive psychology tools. Discussion topics include the self-care model of human thriving, navigating and naming your clients' mindsets, and identifying tiny tweaks in their thinking that could lead to positive change.

### BIOGRAPHY:

**Katie Conlon, MA, MAPP**, is a graduate of the Masters in Applied Positive Psychology (MAPP) program at the University of Pennsylvania, where she has served as an assistant instructor. Katie holds a master's degree in counseling and personnel services from the University of Maryland.



### Unleash Creativity through Visualization & Mindfulness Coaching

ROOM: Salon G

SPEAKER: Sheela Reddy, PhD

CCEUs: 1.5 (Core Competencies)

Research has shown a strong correlation between meditation, mindfulness, and creativity. How can we, as coaches, help our clients use their minds to unleash their natural ability to create results? Find out in this experiential session. We'll explore the biological states that encourage creativity and

# Schedule of Events FRIDAY, SEPTEMBER 30

10:30 AM—12:00 PM

## CONCURRENT SESSIONS *continued*

discover innovative ways to unleash the mind's creative powers through mindfulness practices, Neuro-Linguistic Programming (NLP), guided visualizations, writing, drawing, and more.

### BIOGRAPHY:

**Sheela Reddy, PhD**, earned her doctorate in counseling and certifications in NLP, mediation, divorce coaching, and yogic breathing. She leads a subcommittee of the Educational Affairs Committee of the Maryland Psychological Association, where she is a frequent speaker.



## Using Culture Coaching to Build Diversity & Inclusion

**ROOM:** Salon H  
**SPEAKER:** Kanu Kogod, MCC, PhD  
**CCEUs:** 1.5 (Core Competencies)

With racial tensions running high, it's time for a new conversation on race. What can we do to shift the conversation to greater unity while respecting our national diversity? How do we recognize and challenge the assumptions and biases that have shaped different people—including ourselves? Join the conversation here. This session expands the frame from race to culture, and presents a model to help you safely and respectfully engage in deep listening and appreciative questioning of ourselves and those we serve. Develop new skills for building greater understanding and mastery as bridge builders for inclusion.

### BIOGRAPHY:

**Kanu Kogod** co-created the award-winning Leadership Alchemy program at NASA. She founded Bridges in Organizations in 1987, and has published two books on diversity and inclusion. Kanu coaches executives and teams at the World Bank and other government agencies.



## Inspiring Transformation through Podcasts

**ROOM:** White Oak A  
**SPEAKER:** Margarita Rozenfeld  
**CCEUs:** 1.5 (0.375 Core Competencies, 1.125 Resource Development)

A podcast can be an innovative tool for launching life-changing conversations, revealing inspiring stories, and sharing transformative insights with a large audience. Discover how a podcast could expand your influence and client base in this engaging session. Find your authentic voice as a podcaster and learn practical tips and tools for creating and sharing a podcast with the world. Through discussions, brainstorming, group work, and feedback, you just may hit on an innovative idea that stimulates a whole new conversation.

### BIOGRAPHY:

**Margarita Rozenfeld** hosts the Leadership Insights podcast, which was featured on iTunes' New & Noteworthy. A CTI-trained coach, she is CEO of Incite International, a leadership and organization development firm and founder of YES!Circle, a networking organization for DC-area entrepreneurs.



## Build Your Brand with the Power of Story-Type

**ROOM:** White Oak B  
**SPEAKER:** Cindy Atlee  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

Interested in a more compelling way to convey your business passion and purpose? What if branding were as simple as knowing and owning your real story? It will be after this session. Discover which of 12 story-types (e.g., Caregiver, Hero, Explorer) most resembles you at your best—and turn that discovery into your brand identity. Get crystal clear on your unique value and create a powerful storyline that attracts the clients you most want to coach.

### BIOGRAPHY:

**Cindy Atlee** is a former senior vice president at communications giant Porter Novelli. She trained



# Schedule of Events FRIDAY, SEPTEMBER 30

as a coach through CTI, Georgetown University, and George Mason University's advanced coaching and leadership programs. Cindy is principal of the Storybranding Group, and co-author of the Professional Strengths, Values, & Story Survey.

## Coaching to Resilience for Organizational Well-Being

**ROOM:** Forest Glen  
**SPEAKER:** Mary Elizabeth Lynch  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

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**ADVANCED COACHING PROGRAM IN Leadership and Well-Being**  
at George Mason University's  
Center for the Advancement of Well-Being  
WELLBEING.GMU.EDU

Today's organizational leaders face a daunting task in dealing with complexity, uncertainty, stress, and diversity. Leaders need to learn how to cultivate resilience—in their own lives and in their organizations. Learn practical ways to help leaders understand the nature of resilience, teach them the methods to enhance resilience, and shape a vision for their organizations as workplaces of well-being. Develop a coaching strategy that helps your leader-client go beyond just "stress management" and begin to cultivate a kind of inner development and resilience that results in organizational transformation.

### BIOGRAPHY:

**Mary Elizabeth Lynch, J.D.** is an attorney, mediator, and Senior Fellow with George Mason University's Center for the Advancement of Well-Being. She is the co-founder of The Personal Transformation and Courage Institute and serves on the faculty for GMU's Advanced Coaching Program in Leadership Coaching and Organizational Well-Being.



## Unlocking our Inner Genius

**ROOM:** Glen Echo  
**SPEAKER:** John Lesko  
**CCEUs:** 1.5 (Core Competencies)

Genius resides in each of us. How can we unleash it? The answer can be found in our questions. Learn how to apply Howard Gardner's eight types of "multiple intelligences" to craft key questions that will help your clients unlock their inner genius. Come and take a dive deep into the theory of multiple intelligences, strengthen core coaching competencies through active learning, and acquire a new set of tools that are simply genius.

### BIOGRAPHY:

**John Lesko** is a coach and author of *Facilitating Genius: Illuminating Brilliance in Your Organization*.

A graduate of George Mason's Leadership for Organizational Performance coaching program, John serves as a senior challenge course facilitator at the Mason Center for Outdoor Experiential Learning, and adjunct staff at the Thayer Leadership Development Group at West Point.



## Facilitation Skills for Transformation

**ROOM:** Brookside A  
**SPEAKER:** Rae Ringel, PCC  
**CCEUs:** 1.5 (0.75 Core Competencies, 0.75 Resource Development)

There comes a time in many coaches' careers to move beyond individual impact and affect the whole organization. Effective facilitation skills can put you on the leading edge of large-scale transformation. Learn how to collect organizational intelligence, craft learner-based objectives, design a "wireframe," and use innovative approaches such as World Café, Samoan Circles, Asset Mapping, lightning round case studies, and creative icebreakers with groups and teams to transform the system as a whole.

### BIOGRAPHY:

**Rae Ringel** is a certified executive coach, facilitator, and president of The Ringel Group. She is a Leadership Coaching faculty member at Georgetown University's Institute for Transformational Leadership and founding director of Georgetown's Certificate Program in Facilitation and Design.



# Schedule of Events FRIDAY, SEPTEMBER 30

10:30 AM—12:00 PM

## CONCURRENT SESSIONS continued

### Coaching By Design: A Design Thinking Workshop

**ROOM:** Brookside B  
**SPEAKERS:** Rob Michelucci, ACC & Jen Fox  
**CCEUs:** 1.5 (0.375 Core Competencies, 1.125 Resource Development)

Design Thinking is a big buzzword in corporate America. What does it mean, why are organizations embracing it, and how can coaches use it? Developed in Silicon Valley, Design Thinking describes the process by which designers use empathy and rapid prototyping to design products and services that consumers want. Discover how coaches can use this methodology to help clients design the life they want in this hands-on, interactive workshop.

#### BIOGRAPHIES:

**Rob Michelucci, ACC**, brings to coaching nearly 20 years of leadership and operational excellence experience from the financial services industry. He earned his ACC after completing the Graduate Coaching Program at Duquesne University in Pittsburgh, PA. Earlier this year, Rob co-facilitated an interactive Design Thinking workshop at South-by-Southwest (SXSW) in Austin, TX, titled “Your Life...Let’s Design Think That,” and launched his blog on *The Huffington Post*.



**Jen Fox** is a design strategist, Design Thinking curriculum developer, teacher, and coach at Capital One, where she runs the firm’s much-lauded internal Design Thinking training programs. Jen leads a Lean-In Circle and participates in many women’s groups, including Capital One’s Women in Tech meet-up.



### Getting Unstuck through Meta-States

**ROOM:** Linden Oak  
**SPEAKERS:** Alan Myers, PCC & Joe Brodnicki  
**CCEUs:** 1.5 (Core Competencies)

The mind works in unique and expansive ways. We all have thoughts about thinking, thoughts about feelings, feelings about feeling, and feelings about thoughts. In short, we experience “meta states.” The Meta-States model helps us understand the unconscious and conscious processes used by the mind to make meaning. Develop new ways of thinking about how your clients create their habitual states, and new approaches to help them move from being “stuck” to being in the “flow.”

#### BIOGRAPHIES:

**Alan Myers, PCC**, is a leadership coach, senior instructional specialist at the FDA, and director of the ICF-approved Federal Coaching Network’s Federal Internal Coach Training Program. Alan is a certified master practitioner of Neuro-Linguistic Programming (NLP) and hypnosis. He is pursuing a PhD in leadership and management.



**Joe Brodnicki** is a licensed Meta-Coach and trainer in Neuro-Semantics. Joe holds a diploma in self-actualizing psychology from the International Society of Neuro-Semantics. In addition to coaching and training, he works as a business process re-engineering consultant and serves on the Board of Examiners for the Tennessee Center for Performance Excellence.



12:00 PM—1:30 PM

### Lunch & Remarks

**ROOM:** Main Ballroom & Exhibit Hall



# Schedule of Events FRIDAY, SEPTEMBER 30

1:30 PM—3:00 PM

## CONCURRENT SESSIONS

### Exploring the Nonverbal Dimension of Conversations

**ROOM:** Salon F  
**SPEAKER:** Courtney Swarten  
**CCEUs:** 1.5 (Core Competencies)

With every story told, our clients say more than their words convey. The non-verbal qualities of breath, gestures, postural balance, and gaze all carry enormous meaning. Exploring the nonverbal dimension of coaching conversations can change your practice and your clients' lives. Experience a series of activities that will reveal previously unnoticed cues. Using somatic cartography, we'll explore powerful yet subtle shifts that you can make in your coaching presence, and mapping tools to discover what your clients *really* mean.

#### BIOGRAPHY:

**Courtney Swarten** is CEO and a core faculty member of Walking your Talk. She has logged more than 1,000 hours in somatic cartography and nonverbal dynamics with Dr. Stuart Heller. A Newfield Network graduate, Courtney co-founded the first D.C. chapter of Strozzi Institute.



### Resolving Conflict through Narrative Practices

**ROOM:** Salon G  
**SPEAKER:** Sarah Federman, PhD  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

The field of conflict resolution has much to offer coaches who want to add a new dimension to their practice. "Narrative practices" are some of the hottest topics in coaching today. Come explore the rich theoretical framework and practical application of narrative practices, and practice new conflict resolution techniques such as Externalization and Circular Questioning. Deepen your knowledge, expand your skills, and add some powerful new tools to your toolkit.

#### BIOGRAPHY:

**Sarah Federman, PhD**, graduated from the Center for Narrative & Conflict Resolution at George Mason University's School for Conflict Analysis and Resolution. She speaks around the world about how narratives impact our understanding of history, conflicts, and ourselves.



### Executive Coaching through a Cross-Cultural Lens

**ROOM:** Salon H  
**SPEAKER:** Yana Blackwelder, PCC  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

Coaches who want to be successful working internationally or with global organizations need to become "cross-culturally competent." Discover what cross-cultural competence means as we explore the intricacies of different cultures and the cultural dimensions of coaching clients from across the globe. Focusing on the ICF core competencies, we'll engage in role plays and feedback conversations designed to increase your cross-cultural IQ.

#### BIOGRAPHY:

**Yana Blackwelder, PCC**, is program director of coaching programs for Coca-Cola Hellenic Eurasia, where she has trained more than 500 top managers across Russia and Europe. A member of the ICF New York Board, she works as a cross-cultural coach for Fortune 500 companies and as an executive coach for INSEAD, the International Global Leadership Centre. Yana received her master's degree in organizational psychology at Columbia University.



# Schedule of Events FRIDAY, SEPTEMBER 30

1:30 PM—3:00 PM

## CONCURRENT SESSIONS *continued*

### Using Video to Build Your Business & Brand

**ROOM:** White Oak A  
**SPEAKER:** Brighton West  
**CCEUs:** 1.5 (0.75 Core Competencies, 0.75 Resource Development)

Do you have a video that demonstrates your credibility and competence? You will by the end of this session. Whether through Skype, YouTube, Facebook, Blab, Zoom, Periscope, or online courses, video is now a routine part of business and life. Learn how to work with online video to effectively build your brand, market your services, and generate additional income using a tool that is right in the palm of your hand. Bring your smart phone and leave with a “brand you” video.

#### BIOGRAPHY:

**Brighton West** is a videographer who specializes in helping coaches use online video in their practices through his company, Authentic West Films. He has worked extensively in narrative and documentary short films and web series.



### Build Your Business by Speaking!

**ROOM:** White Oak B  
**SPEAKER:** Denise Hedges, PCC  
**CCEUs:** 1.5 (0.75 Core Competencies, 0.75 Resource Development)

Speaking is one of the fastest ways to grow your coaching business. If you aren't out there speaking to your target audience, you're missing a great opportunity to help and be heard. Get the inside scoop on how to start and succeed in speaking from one of the CCC's most popular presenters. You'll learn how to navigate the world of public speaking, identify opportunities, schedule your engagement, and design an exceptional presentation using the ICF core coaching competencies.

#### BIOGRAPHY:

**Denise Hedges, PCC**, is back by popular demand for her third ICF Metro DC presentation. She is a faculty member at Coach U, where she teaches courses on marketing and business development. Denise holds an MA in counseling and a BA in psychology from the State University of New York.



### The Feeling of Listening and Speaking Deeply: Creating Magic Together

**ROOM:** Forest Glen  
**SPEAKER:** Sarita Chawla, MCC  
**CCEUs:** 1.5 (Core Competencies)

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A deeply transformational conversation goes far beyond an exchange of ideas. We attune through our bodies, connect through our hearts, and access words and ideas with our minds—all within the mysterious space of the relationship. We listen with a willingness to be influenced. Integrating all of this calls forth our clients' authenticity, creativity, courage, vulnerability, truth. There is a felt sense to all of this—a unique way this kind of interaction feels in our bodies. In this session, we will learn to listen to words and silence, and speak from a place of true wisdom.

#### BIOGRAPHY:

**Sarita Chawla, MCC**, is a senior faculty member at New Ventures West. She holds a master's degree in anthropology from Delhi University and was a founding Council Member of the Society of Organizational Learning. She leads master classes for individual and group development and is a teacher of the Diamond Approach.



# Schedule of Events FRIDAY, SEPTEMBER 30

## Somatic Coaching: Experience Transformation through Movement

**ROOM:** Glen Echo  
**SPEAKER:** Anthony Attan, PhD  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

It's been said that "motion creates emotion." The somatic model of embodied coaching reveals how physical movements are connected to your client's inner states. Learn how to use that knowledge in this experiential session. Discover the compelling research behind somatic coaching, acquire new measurement tools, and put the somatic model into practice. We'll move through different personality patterns, reflect on how movement primes our thinking and feeling, and discuss the use of primed energies in a leadership context. Come prepared to move and grow.

### BIOGRAPHY:

**Anthony Attan, PhD**, is director of learning and organizational effectiveness at Inovalan, Inc., and a coach and researcher at Focus Leadership, LLC. He co-authored *The ABCs of Energy-Based Leadership*. Anthony holds a doctorate in industrial and organizational psychology.



## Coaching Peer Groups for Learning & Growth

**ROOM:** Brookside A  
**SPEAKERS:** Chuck Appleby, PhD & Lynne Feingold  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

Anyone who has ever coached, or been coached, in a learning circle or cohort knows the power of people coaching each other. Now leading organizations are leveraging the power of peer coaching. How can you get on board with this growing—and potentially lucrative—trend? Learn the principles, values, ground rules, and steps of facilitating a peer coaching session from two peer coaching pioneers. Discover an innovative new way to accelerate collaboration, innovation, learning, and growth for both your clients and business.

### BIOGRAPHIES:

**Chuck Appleby, PhD**, is co-founder of Action Learning Source, a collaborative dedicated to spreading the power of peer coaching from America to China. He is an adjunct faculty member in Georgetown University's organizational development program. Chuck's peer coaching clients include Microsoft, John Hancock, Nielsen, Goodwill International, and Arlington County government.



**Lynne Feingold** is program manager for coaching and leader development at the U.S. Citizens and Immigration Service in DHS. She created the first government-wide coaching cadre, co-founded the government-wide Coaching Consortium, and laid the groundwork for the Federal Coaching Network, which won the 2014 Best Federal Internal Coach Training Program Human Capital Award.



## Sex, Lies, & Ethics: Coping with Ethical Dilemmas as an Internal Coach

**ROOM:** Brookside B  
**SPEAKER:** Pamela Green, ACC, SPHR  
**CCEUs:** 1.5 (Core Competencies)

Coaches who work inside organizations face special ethical challenges as coach-employees. How do we treat confidential client information that raises red flags? How much information should we share in a coaching supervision call? What do we say to a boss who wants to see client progress reports? As internal coaching grows, so does the potential for missteps. Join the discussion of real-world ethical dilemmas and explore 10 strategies designed to remedy the most challenging situations.

### BIOGRAPHY:

**Pamela Green, ACC**, is former vice president and chief membership officer of the Society for Human Resource Management (SHRM). An executive coach since 2011, Pamela now offers coach training to HR professionals and senior executives through The HR Coaching Institute.



# Schedule of Events FRIDAY, SEPTEMBER 30

1:30 PM—3:00 PM

## CONCURRENT SESSIONS *continued*

### Using Polarities to Solve Unsolvable Problems

**ROOM:** Linden Oak  
**SPEAKER:** Cliff Kayser, PCC  
**CCEUs:** 1.5 (1.125 Core Competencies,  
0.375 Resource Development)

Every leader faces unsolvable tensions or challenges in the workplace that are framed as solvable either/or choices. (“Do we maintain stability or stimulate change? Should we decentralize or centralize?”) The business literature refers to these tensions as polarities, paradoxes, or dilemmas. Discover an innovative way to help your clients expand how they think and respond to adaptive challenges using the Polarity Map. Learn to distinguish between solvable and unsolvable problems, and use a 5-step process to open up new possibilities for discovery and action.

#### BIOGRAPHY:

**Cliff Kayser, PCC**, is vice president of Polarity Partnerships and founder/president of Xperience, LLC. Cliff is a coaching fellow in George Mason’s Leadership Coaching for Organizational Well-Being program, adjunct/visiting faculty for American University’s MSOD and KEY executive programs, and Gestalt Institute of Cleveland.



3:00 PM—3:30 PM

### Coffee Break ☕

**ROOM:** Main Ballroom & Exhibit Hall

3:30 PM—5:00 PM

## CONCURRENT SESSIONS

### Fear: Designing Constructive Conversations That Give Fear Its Due Respect

**ROOM:** Salon F  
**SPEAKER:** Jodi Callahan, ACC, PhD  
**CCEUs:** 1.5 (Core Competencies)

Neuroscience says that our brains are designed to keep us safe by constantly scanning the environment for threats. Fear is a survival tool that also can produce some suboptimal behavior. This session explores fear in an appreciative way, inviting it into the coaching conversation to see what it can teach us about our own and others’ behavior. Working individually, in pairs, and in groups, you will learn new tools for recognizing fear, and new approaches for coaching it.

#### BIOGRAPHY:

**Jodi Callahan** is a graduate of Georgetown University’s coaching program. She is a former director of leadership development at BAE Systems, and manager of leadership development at MITRE. Jodi provides pro-bono coaching through two Washington-area charities to people transitioning out of homelessness.



### Break the Urgency Cycle through Mindfulness Practices

**ROOM:** Salon G  
**SPEAKER:** Cameron Gott, PCC  
**CCEUs:** 1.5 (1.125 Core Competencies,  
0.375 Resource Development)

Urgency is part of daily life. Today’s perceived need to do everything now often changes people’s priorities, creates undue stress, and diminishes their ability to make sound decisions. That’s often when people seek coaching. How can coaches help harried clients break the urgency cycle? Meet the AEC Model of Awareness, Engagement, and Completion. This session will engage you in a process that can focus the mind on creating lasting change through a mindfulness practice.

# Schedule of Events FRIDAY, SEPTEMBER 30

## BIOGRAPHY:

**Cameron Gott, PCC**, is a graduate of the Coaches Training Institute (CTI). He co-develops programs and trains coaches through the Coach Approach for Organizers. Cameron also writes the Global Creative blog for creative entrepreneurs and leaders.



Feeling the need to be a subject matter expert, or taking on responsibility for producing coaching outcomes, are just two tendencies that may stem from limiting beliefs. Share your stories, explore your values and beliefs, and assess their possible impact on your coaching presence, in this interactive peer discussion. Raise your hand and your self-awareness in this highly interactive session.

## Overcoming Procrastination: Lessons from ADHD Coaching

**ROOM:** Salon H  
**SPEAKER:** Caryn Reedy, ACC  
**CCEUs:** 1.5 (Core Competencies)

Do your clients struggle with procrastination, motivation, or time management? While these concerns are very common to Attention Deficit/Hyperactivity Disorder (ADHD), all of us face them at one point or another. Learn the skills, techniques, and strategies used by ADHD coaches to help any client manage these challenges. Share examples from your practice as you dive into a deep discussion of executive functioning skills, positive psychology, and strengths-based coaching approaches with your peers.

## BIOGRAPHY:

**Caryn Reedy, ACC**, is an Industrial/Organizational Psychologist for the federal government and a Coach/Leadership Development Strategic Adviser for the Society for Human Resource Management (SHRM). A graduate of The Coaches Training Institute (CTI), Caryn completed specialized training in ADHD and positive psychology coaching with MentorCoach and JST Coaching.



## Change your Beliefs, Change your Presence

**ROOM:** White Oak A  
**SPEAKER:** Jane Feldman  
**CCEUs:** 1.5 (0.375 Core Competencies, 1.125 Resource Development)

As coaches, identifying our internal beliefs is as important to our own personal and professional growth as it is for our clients.

## BIOGRAPHY:

**Jane Shore Feldman** is founder and principal of Rosewood, LLC. She co-authored the Jossey-Bass book, *Organizational Career Development: Benchmarks for Building a World-Class Workforce*. Jane is an adjunct faculty member of the executive education program at the University of Maryland's School of Public Policy.



## Reinventing Retirement: Coaching Baby Boomers into the Future

**ROOM:** White Oak B  
**SPEAKERS:** Frances Randolph, ACC & Jane Kerschner, PCC  
**CCEUs:** 1.5 (Core Competencies)

As life spans increase, many people will spend more of their years living outside of the workforce than in it. Baby Boomers aren't ready for traditional retirement. They're ready for reinvention. Helping this large generation of "reinvents" create the next stage of life represents a huge opportunity for coaches. Join this lively, interactive session to explore the needs and expectations of the Boomer generation, and design innovative conversations to help this tidal wave of clients discover what's next.

## BIOGRAPHIES:

**Fran Randolph** is an ACC and certified retirement coach. She holds doctoral and master's degrees from the University of California, Berkeley, in the field of behavioral health. Fran was responsible for a number of national programs on mental illnesses during her 24-year federal career.



# Schedule of Events FRIDAY, SEPTEMBER 30

3:30 PM—5:00 PM

## CONCURRENT SESSIONS *continued*

**Jane Kerschner** is a PCC and Newfield Network coach who recently completed 3 1/2 years on the ICF Metro DC Board as Professional Development Director. She holds certifications from Retirement Options™, True Purpose Institute™, IONS Conscious Aging Facilitation, and the Institute of Jewish Spirituality's Wise Aging Program.



### Leadership Coaching Mobilized

**ROOM:** White Oak B  
**SPEAKERS:** Doug Emerson & Mary Legakis Engel  
**CCEUs:** 1.5 (Resource Development)

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THE  
EMERSON  
SUITE

Discover the six major challenges facing leader-managers today, how to instantly capture their interest, and maintain your coaching relationships for life. Learn new coaching skills that focus on a wide range of subjects, including job effectiveness, managerial styles, self-assessment, change priorities, meeting effectiveness, and determining role responsibilities. Experience the latest mobile tools that can help you hone in on these key areas and ask the right questions. See the future of coaching, and come away with a globally proven methodology to help your clients succeed.

#### **BIOGRAPHIES:**

**Doug Emerson** has been a consultant/coach to leader-managers across five continents. His successful business was purchased by one of the world's largest consulting firms. Drawing on 45 years of experience, Doug founded The Emerson Suite with eight mobile tools designed to bring leadership coaching into the 21st century.



#### **Mary Legakis Engel,**

The Management Coach, has been consulting and coaching leader-managers across a broad range of industries and across North America for over 15 years. Mary is Head Coach and Co-Creator of The Emerson Suite. She received her coach training at CoachVille.



### Designing Profitable Sales Conversations

**ROOM:** Glen Echo  
**SPEAKER:** Eric Byrd  
**CCEUs:** 1.5 (1.25 Core Competencies, 0.25 Resource Development)

Most coaches love to have authentic conversations and yet claim to hate marketing and sales. This workshop could change their minds. Learn how to create an efficient, repeatable sales process that attracts and engages your ideal client using the ICF core coaching competencies. Discover and use what great sales people know about networking, qualifying prospects, communicating their value proposition, and sealing the deal to build the kind of high-quality, high-dollar relationships that you want in your coaching business.

#### **BIOGRAPHY:**

**Eric Byrd**, founder of Pitch for Success, helps people create profitable business relationships through his books and training programs, including *Network with Ease*, *Finding Your Perfect Clients*, *The Power of Connections*, *The Follow Up Formula*, and the forthcoming, *What I Learned About Business from Playing Angry Birds*.



### Moving from Workplace Misery to Joyous Productivity

**ROOM:** Brookside A  
**SPEAKERS:** Cleve Arrington & Robin Bryson Talmadge  
**CCEUs:** 1.5 (0.75 Core Competencies, 0.75 Resource Development)

It's the rare client who can leave workplace issues at the office door. Poor morale, interpersonal



# Schedule of Events FRIDAY, SEPTEMBER 30

conflict, and a toxic work environment are just a few of the issues that can lower productivity, drive up costs, and negatively impact the client's personal life. Designed from a "whole life" coaching perspective, this session explores three major causes of workplace dissatisfaction and low employee engagement and offers innovative coaching strategies to help you help your client overcome them.

## BIOGRAPHIES:

**Cleve Arrington** spent 21 years in the U.S. Marine Corps helping veterans and their families transition to civilian life. Cleve serves as an employee engagement champion and internal federal coach.

He earned his MBA from the Keller Graduate School of Management and is a certified Project Management Professional (PMP).



**Robin Bryson Talmadge**, aka "Catalyst Coach Robin", sparks transformation in organizations and leaders through coaching and employee engagement activities. She serves as the chief inspiration officer for Fertilize Your Faith, a nonprofit organization that provides professional development, communication, and leadership training.



## West Meets East in the Tea Ceremony — A Ritual for Mindful Transformation

**ROOM:** Brookside B  
**SPEAKERS:** Salley Lee-Chung, CPC & Mich Kuroda, CPC  
**CCEUs:** 1.5 (0.375 Core Competencies, 1.125 Resource Development)

Westerners seeking balance and peace have embraced such ancient Eastern traditions as yoga, meditation, and martial arts. Now add to that list the ancient Tea Ceremony. This ritualized practice involves the mindful, ceremonial preparation and pouring of tea, with each step revealing deeper layers of meaning and wisdom. Learn how to engage your clients in a mindfulness exercise that creates space for them to engage the senses, connect to the heart, and experience transformation in an old—yet whole new—way.

## BIOGRAPHIES:

**Salley Lee-Chung, CPC**, is a facilitator, Korean culture instructor, and interpreter. A native of South Korea, Salley is a 2014 graduate of CFT.



**Mich Kuroda**, also a 2014 CFT graduate, is a mediator, teacher, and trainer originally from Japan. After a 30-year career at the United Nations, she is now visiting professor of international relations and diplomacy at Mercy College.



## Mindful Brushstrokes: Using Painting to Reveal the Unconscious

**ROOM:** Linden Oak  
**SPEAKER:** Elisabeth Vismans, ACC  
**CCEUs:** 1.5 (1.125 Core Competencies, 0.375 Resource Development)

### Limited to 20 participants

We all know how powerful images can be in revealing our clients' deepest feelings and stories. This session uses the art of painting to explore your client's inner map and create an instant and intimate connection. Let the brush be your guide in mindfully creating your own interior landscape in this hands-on, experiential session with a talented painter and coach. Discover the value of bringing the artistic process into the coaching relationship.

## BIOGRAPHY:

**Elisabeth Vismans** is an award-winning artist, art instructor, certified coach, and founder of Quality Within, LLC. Fluent in four languages, she is a Netherlands native who worked for various corporations in Europe and Australia before relocating to the U.S. Elisabeth has won juried art shows and other prestigious awards.



5:00 PM—7:00 PM

## Networking Reception

**ROOM:** Main Ballroom & Exhibit Hall

# Schedule At-A-Glance SATURDAY, OCTOBER 1

## Breakfast



ROOM: Main Ballroom & Exhibit Hall

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7:00 AM—8:00 AM

## Guided Meditation

ROOM: White Oak A

7:15 AM—8:00 AM

## Morning Keynote

### Reinventing the Coaching Relationship

KEYNOTER: Dave Buck, MCC

ROOM: Main Ballroom & Exhibit Hall

8:00 AM—9:00 AM

## Coffee Break



9:00 AM—9:30 AM

## Concurrent Sessions

9:30 AM—11:00 AM

### Connecting through Interpersonal Neurobiology

SPEAKER: Amanda Blake

ROOM: Salon F

### Coaching & the Art of Storytelling

SPEAKER: Lisa Bloom

ROOM: Salon G

### Thrive Financially as a Professional Coach

SPEAKER: Dave Buck

ROOM: Salon H

## Concurrent Sessions cont.

9:30 AM—11:00 AM

### Coaching at the MCC Level

SPEAKERS: Pat Mathews & Magda Mook ROOM: White Oak A

### Transforming Talent through Coaching: A Conversation with HR Leaders

SPEAKERS: F. Glenn Richardson, Marykate Behan Dougherty, David Sylvester, Kim Moton, & Stephen Sheehy (CC)

MODERATOR: Warren Berger

ROOM: White Oak B

### Establishing Credibility through Evidence-Based Strengths Strategy

SPEAKER: Lisa Gregory

ROOM: Forest Glen

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## Coffee Break



ROOM: Main Ballroom & Exhibit Hall

11:00 AM—11:30 AM

## Closing Keynote

11:30 AM—1:00 PM

### Reigniting Your Passion for Coaching

KEYNOTER: Richard Chang

ROOM: Main Ballroom & Exhibit Hall

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REMEMBER TO SCAN YOUR BADGE AS YOU ENTER/EXIT THE SESSION  
TO GET YOUR CCEU CREDITS FOR ATTENDING.

# Schedule of Events SATURDAY, OCTOBER 1

7:00 AM—8:00 AM

## Breakfast ☕

ROOM: Main Ballroom & Exhibit Hall

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7:15 AM—8:00 AM

## Guided Meditation

ROOM: White Oak A

8:00 AM—9:00 AM

## Morning Keynote

### *Reinventing the Coaching Relationship*

ROOM: Main Ballroom & Exhibit Hall

KEYNOTER: Dave Buck, MCC

CCEUs: 1.0 (0.5 Core Competencies,  
0.5 Resource Development)

The world has changed much more dramatically than the coaching profession in the last 20 years. Isn't it time for us to rethink and reinvent our work? Coaching pioneer Dave Buck, who sat at the right hand of Thomas Leonard—the Founding Father of Life Coaching—thinks it's time to engage in a new conversation about how we design and deliver our services. What do the clients of today want and need? How should coaching stretch and flex? Which business models and myths have outlived their value? What new relationships could coaches and clients co-design? Let's have an innovative conversation that moves the business of coaching from a transactional to transformational model.

#### BIOGRAPHY:

**Dave Buck, MCC**, was the 72<sup>nd</sup> member of ICF Global and one of the world's first six-figure coaches. A 2008 survey of 10,000 coaches named him the 7<sup>th</sup> most influential person in the history of professional coaching. Dave has logged over 15,000 hours of coaching with 1,000+ individuals. He is the author of *Coaching Super Powers*, and president of CoachVille, which he co-founded with Thomas Leonard.



9:00 AM—9:30 AM

## Coffee Break ☕

ROOM: Main Ballroom & Exhibit Hall

9:30 AM—11:00 AM

## CONCURRENT SESSIONS

### Connecting through Interpersonal Neurobiology

ROOM: Salon F

SPEAKER: Amanda Blake,  
Master Somatic Coach

CCEUs: 1.5 (1.125 Core Competencies,  
0.375 Resource Development)

Humans are biologically open systems, unintentionally impacting one another's brains, bodies, and emotions. It is vital for coaches to know how to leverage interpersonal neurobiology to support a strong and empathic, clear coaching presence and communication style. Discover neurobiological principles, somatic practices, and useful tools to enhance your coaching presence and your clients' results. Anybody with a body will benefit.

#### BIOGRAPHY:

**Amanda Blake** returns to the CCC by popular demand. She is creator of the Body = Brain course on the neuroscience of experiential learning, and author of the forthcoming book, *Your Body is Your Brain*. A Master Somatic Coach, Amanda earned a degree in human biology from Stanford University.



# Schedule of Events SATURDAY, OCTOBER 1

9:30 AM—11:00 AM

## CONCURRENT SESSIONS *continued*

### Coaching & the Art of Storytelling

**ROOM:** Salon G  
**SPEAKER:** Lisa Bloom, PCC  
**CCEUs:** 1.5 (Core Competencies)

Storytelling is a powerful tool for developing trust, openness, and deep connection with clients. And yet, coach training often puts more emphasis on eliminating the “story” than in helping clients understand and transform it. Join this interactive workshop to explore how identifying and exploring your clients’ stories can lead to lasting relationships and lasting results. Learn to inspire leaders, engage teams, and transform your coaching through the power of story.

#### BIOGRAPHY:

**Lisa Bloom, PCC**, is the founder of Story Coach, and author of the bestselling *Cinderella and the Coach: The Power of Storytelling for Coaching Success!* She works with organizations to develop transformational story leaders, and with coaches who want to impact their clients and grow their business.



### Thrive Financially as a Professional Coach

**ROOM:** Salon H  
**SPEAKER:** Dave Buck, MCC  
**CCEUs:** 1.5 (Resource Development)

You can thrive financially as a coach by shifting from the old “transactional” model of coaching to the ALL-IN business model. We’ll explore three key elements that can revolutionize your business: 1) Design a new coaching relationship that delivers what people expect from a coach. 2) Develop a relational business approach that’s in tune with the new Connected Age. 3) OOZE credibility by living in the Transformation Zone. Together, we can raise the coaching profession to a whole new success level that inspires the world.

#### BIOGRAPHY:

**Dave Buck, MCC**, was the 72<sup>nd</sup> member of ICF Global and one of the world’s first six-figure coaches. A 2008 survey of 10,000 coaches named him the 7<sup>th</sup> most influential person in the history of professional coaching. Dave has logged over 15,000 hours of coaching with 1,000+ individuals. He is the author of *Coaching Super Powers*, and president of CoachVille, which he co-founded with Thomas Leonard.



### Coaching at the MCC Level

**ROOM:** White Oak A  
**SPEAKERS:** Pat Mathews, MCC & Magda Mook, ICF Global CEO  
**CCEUs:** 1.5 (Core Competencies)

What does coaching by an ICF Master Certified Coach look, sound, and feel like to those in the room? How do ICF assessors determine whether MCC candidates are coaching at the level of mastery? What new benchmarks are being developed to add rigor and consistency to the evaluation process? Is now the time to go for your MCC? Discover the answers to these tricky and timely questions at this discussion and demo session co-led by two of the world’s foremost credentialing experts.

#### BIOGRAPHIES:

**Pat Mathews, MCC**, is vice chair of the ICF Global Board of Directors and former chair of the ICF Credentialing and Accreditation Committee. She is a founding faculty member of the Institute for Transformational Leadership at Georgetown University and former director of Georgetown’s Leadership Coaching Program.



**Magda Mook** is executive director and CEO of ICF Global. A certified coach and systems facilitator, Magda speaks around the world on ethics, regulation, leadership development, certification, and other topics in the coaching profession. She earned her MS in economics and international trade from the Warsaw School of Economics in Poland.



# Schedule of Events SATURDAY, OCTOBER 1

## Transforming Talent through Coaching: A Conversation with HR Leaders

**ROOM:** White Oak B  
**MODERATOR:** Warren Berger  
**CCEUs:** 1.5 (Resource Development)

Organizations and the coaching profession would appear to have the basis for a perfect partnership. Talent development is both a top priority for most organizations and a focus in the coaching relationship. Yet all too often coaching is offered to only a select few. How can coaching and organizations best work together to support organizational talent needs? How can organizations better leverage coaching for optimal results? Join the conversation as we explore these questions and more with a panel of organizational leaders in an innovative discussion about the questions that are most important to you.

### BIOGRAPHIES:

**F. Glenn Richardson** is a noted industry advisor and executive consultant. A former company president, Big 4 partner, and Army officer, he has led numerous organizations through leader development, strategy, operations, growth, and transformation. He currently provides career transition, executive coaching, and other talent management services through Career Partners International.



**Marykate Behan Dougherty** is the Coaching Program Manager at the Treasury Executive Institute (TEI). She has more than 25 years of experience in leadership development, project management, and coaching. Prior to TEI, Marykate served as Program Manager at NASA HQ and in leadership positions at Chemonics International and ESI International.



**David Sylvester** is the Director of Learning & Development at Booz Allen Hamilton. A retired U.S. Marine, he has over 28 years of experience in learning, leadership development, and talent and operations management. David previously held key leadership positions at Booz Allen Hamilton, Bechtel Corporation, and Bank of America.



**Kimberly Moton** is Director and Head of Talent Management at BAE Systems. In this role, she serves as the practice leader for both succession management and high potential assessment processes, and she oversees and maintains the external coaching network ensuring a high quality cadre of coaches. Kimberly's leadership experience includes roles at Fannie Mae, The American Red Cross, and Arthur Andersen.



**Stephen Sheehy** is founder and President of Keys to the Future, an executive coaching and organizational development consulting company. He brings over 25 years of experience in strategic HR, talent management, and organizational development. A Georgetown trained coach, Stephen previously held senior HR positions at AstraZeneca, Exelon Corp., and Day & Zimmermann.



**Warren Berger** is a longtime journalist with the *New York Times*, *Wired*, and *Fast Company* and the author of six books, including the international bestseller *A MORE BEAUTIFUL QUESTION: The Power of Inquiry to Spark Breakthrough Ideas*.



# Schedule of Events SATURDAY, OCTOBER 1

9:30 AM—11:00 AM

## CONCURRENT SESSIONS *continued*

### Establishing Credibility through Evidence-Based Strengths Strategy

**ROOM:** Forest Glen  
**SPEAKER:** Lisa Gregory, SSCC  
**CCEUs:** 1.5 (Core Competencies)

*Generously Sponsored by*



Prospective coaching clients are looking for indicators of clear differentiation and evidence-based strategies that deliver results and produce a return on investment. Using strengths in coaching can help clients create quantifiable change, build trust, and mitigate weakness and frustration. Learn how to use strength applications in coaching as a statistically significant catalyst of measurable performance in this evidence-based session.

#### **BIOGRAPHY:**

**Lisa Gregory** is an experienced trainer, coach, and corporate leader with deep knowledge of the challenges facing business leaders and coaches today. Lisa's dual passions are improving organizational effectiveness and helping individuals make their own unique contributions. She holds a master's degree in training design.



11:30 AM—1:00 PM

### Grand Prize Drawing & Closing Keynote

#### *Reigniting Your Passion for Coaching*

**ROOM:** Main Ballroom & Exhibit Hall  
**KEYNOTER:** Richard Chang  
**CCEUs:** 1.0 (0.5 Core Competencies, 0.5 Resource Development)

Over time, the job of continually engaging, inspiring, encouraging, and helping others improve their performance can challenge even the most dedicated coaches. How can we, as agents of change, reignite and leverage the passion that originally brought us to our work? We need more than motivation. Like our clients, we need a plan. Learn how to design a Passion Plan for yourself—and with those you coach—in this innovative, closing keynote. It's a conversation you will want to continue.

#### **BIOGRAPHY:**

**Richard Chang** is an internationally acclaimed management consultant, speaker, and author of more than 25 books, including *The Passion Plan: A Step-by-Step Guide to Discovering, Developing, and Living Your Passion*. Richard has served as Chair of the Board for the Association for Talent Development (formerly ASTD), a judge for the Malcolm Baldrige Performance Excellence Award, and in various association leadership roles. He was recently named among the world's Top 30 Leadership Thought Leaders by leadershipgurus.com.



11:00 AM—11:30 AM

### Coffee Break ☕

**ROOM:** Main Ballroom & Exhibit Hall





## Leadership Coaching for Organizational Well-Being

Center for the Advancement of Well-Being

**Spring 2017 Applications Now Being Accepted!**

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The **Advanced Coaching Program in Leadership and Organizational Well-Being** is designed for experienced coaches looking to reignite their passion for coaching and create a new vision of what's possible for themselves and their clients. It is ideal for organizational coaches looking to develop additional tools to help them maximize employee strengths, enhance individual and organizational performance, and significantly improve employee engagement.

### **Advanced Coaching Program Modules:**

- Foundations of Well-Being for Coaching Excellence
- Broadening & Building Your Coaching
- Coaching Strategies for Personal & Organizational Resilience
- Mindful Transitions for You & Your Clients
- Leveraging Polarities for Leadership & Well-Being
- Conflict as Opportunity



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The **Professional Certificate in Leadership Coaching for Organizational Well-Being**, created and developed by the Mason Institute for Leadership Excellence, is designed specifically for business professionals striving for positive change in team and organizational culture. Upon successful completion of this program, participants will be proficient at a Professional Certified Coach (PCC) level of certification as outlined by the International Coach Federation (ICF).

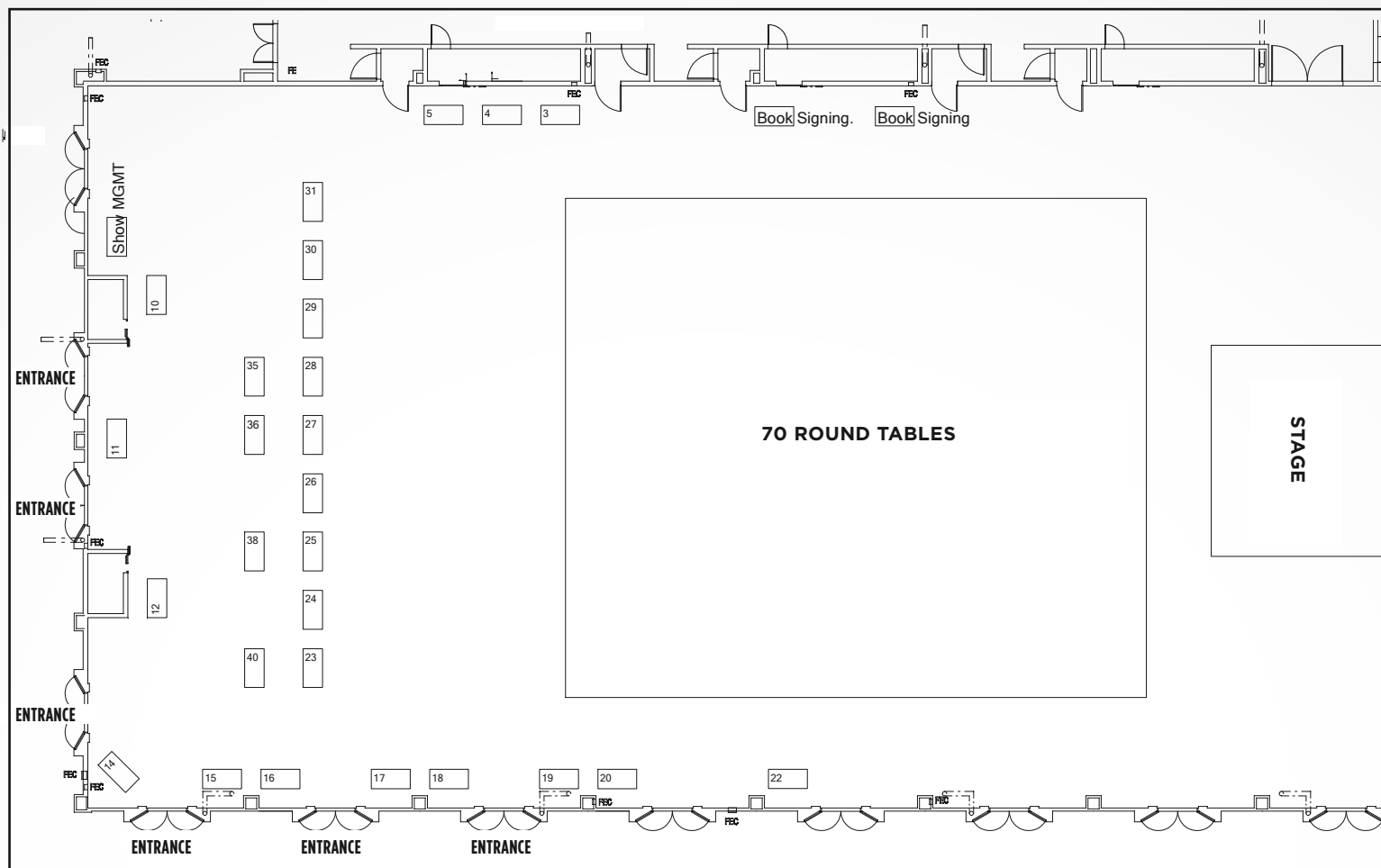
### **Professional Certificate Modules:**

- Foundations of Strengths-Based Coaching & Well-Being
- The Coaching Framework: Establishing Trust & Presence
- The Language of Coaching
- Building Resilient Leadership
- Coach as Catalyst: Organizational Well-Being

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For more information or to apply visit  
**[www.gmu.edu/masoncoaching](http://www.gmu.edu/masoncoaching)**  
or contact us at **[coaching@gmu.edu](mailto:coaching@gmu.edu)**

# Exhibit Hall Floorplan



## Companies I Want to Visit:

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

# Exhibitors as of September 8, 2016

## Exhibitors by Booth Number

BOOTH #	COMPANY
<b>3</b>	Appleby & Associates
<b>4</b>	International Coach Federation (ICF)
<b>5</b>	Strategic Consulting Partners (SCP)
<b>10</b>	Wide Awake Business
<b>11</b>	Resilient Leadership, LLC
<b>12</b>	The Leadership Circle
<b>14</b>	Adonai Business Solutions
<b>15</b>	Leadership Conversions & The Coaching Companion
<b>16</b>	George Mason University
<b>17</b>	Team Coaching International
<b>18</b>	New Ventures West
<b>19</b>	Brighter Strategies, LLC
<b>20</b>	choice, the magazine of professional coaching
<b>22</b>	The Emerson Suite
<b>23</b>	SOAR Associates
<b>24</b>	Strengths Strategy
<b>25</b>	Georgetown University
<b>26</b>	Capitol Catalysts / Women For Change Coaching Community
<b>27</b>	Newfield Network
<b>28</b>	GWU-Center for Excellence in Public Leadership
<b>29</b>	Business Law for Coaches
<b>30</b>	Drona
<b>31</b>	Wisdom of the Whole Coaching Academy
<b>35</b>	Exoteric
<b>38</b>	Leadership Coaching for Organizational Performance (LCOP)
<b>40</b>	Multi-Health Systems (MHS)

## Exhibitors by Company Name

COMPANY	BOOTH #
Adonai Business Solutions	<b>14</b>
Appleby & Associates	<b>3</b>
Brighter Strategies, LLC	<b>19</b>
Business Law for Coaches	<b>29</b>
Capitol Catalysts / Women For Change Coaching Community	<b>26</b>
choice, the magazine of professional coaching	<b>20</b>
Drona	<b>30</b>
Exoteric	<b>35</b>
George Mason University	<b>16</b>
Georgetown University	<b>25</b>
GWU-Center for Excellence in Public Leadership	<b>28</b>
International Coach Federation (ICF)	<b>4</b>
Leadership Coaching for Organizational Performance (LCOP)	<b>38</b>
Leadership Conversions & The Coaching Companion	<b>15</b>
Multi-Health Systems (MHS)	<b>40</b>
New Ventures West	<b>18</b>
Newfield Network	<b>27</b>
Resilient Leadership, LLC	<b>11</b>
SOAR Associates	<b>23</b>
Strategic Consulting Partners (SCP)	<b>5</b>
Strengths Strategy	<b>24</b>
Team Coaching International	<b>17</b>
The Emerson Suite	<b>22</b>
The Leadership Circle	<b>12</b>
Wide Awake Business	<b>10</b>
Wisdom of the Whole Coaching Academy	<b>31</b>

# 2016 Sponsors & Exhibitors as of September 18, 2016

## **Adonai Business Solutions      Table 14**

331 Stoll  
Lansing, MI 48917 USA  
517-204-1696  
kristi@adonai-llc.com  
www.adonai-llc.com

A virtual assistant company that specializes in automating those to-dos that are dragging you down and replace them with sustainable and proven systems; delegating to well-trained and trusted teams effectively and efficiently; and rejuvenating both your business and that spark of passion you felt when you created it!

## **Appleby & Associates      Table 3**

10201 Old Hunt Rd  
Vienna, VA 22181  
703-319-8902  
chuck@applebyandassociates.com  
www.applebyandassociates.com

Appleby & Associates is an alliance of organization development consultants who help leaders and change agents envision, design, build, and sustain great organizations. Our capabilities include leadership development program design and delivery; leadership assessments; Design Thinking; Action Learning; executive, team, and peer coaching; and change management.

## **Brighter Strategies, LLC      Table 19**

6533 Arlington Boulevard  
#2414  
Falls Church, VA 22042  
703-224-8100  
info@brighterstrategies.com  
www.brighterstrategies.com

Brighter Strategies (www.brighterstrategies.com) is an organizational development consulting firm who has mastered implementing the use of visioning products into their work with clients. Help your clients make the most of a brainstorming session, spur group discussion, and get the creative juices flowing with vision board and vision card facilitation tools by visiting us at Booth 19.

## **Business Law for Coaches      Table 29**

600 Jefferson Plaza, Ste. 308  
Rockville, MD 20852  
240-660-2219  
gene@policastrilawfirm.com  
facebook.com/bizlawforcoaches

Business Law for Coaches is designed to address the unique legal problems coaches face in delivering and marketing their services. The client/coaching service agreement requires more protection than the average professional services agreement. Our focus on what you do has enabled us to address those services in a well written and gracious contract. We aim to be your trusted advisor on all things legal. Please visit our booth and find out how we can work together.

## **Capitol Catalysts / Women For Change Coaching Community      Table 26**

11145 Lake Chapel Lane  
Reston, VA 20191  
info@capitolcatalysts.com  
www.capitolcatalysts.com

CAPITOL CATALYSTS inspires and catapults business leaders, coaches, speakers, entrepreneurs and organizations to their highest purpose by delivering performance boosting development tools. Let CAPITOL CATALYSTS equip and empower you with expertise to transform the world! Claim your CATALYST INFOGRAPHIC @ Booth 26! <http://www.capitolcatalysts.com> TEXT "Capitol" to 872. CATLYST or email [info@capitolcatalysts.com](mailto:info@capitolcatalysts.com)

## **choice, the magazine of professional coaching      Table 20**

416-884-8154  
garry@choice-online.com  
www.choice-online.com

choice, the magazine of professional coaching, is celebrating over 14 years as the only quarterly magazine committed to being the global print or digital unbiased source about coaching. Serving professional coaches with articles, news, information, and advertising related to professional coaching. Visit [www.choice-online.com/catalogue](http://www.choice-online.com/catalogue) to subscribe today!

## Drona

## Table 30

8250 Westpark Drive, Unit 603  
McLean, VA 22102  
571-266-0850  
hello@getdrona.com  
getdrona.com

Drona is an intuitive online tool that connects customers with a broad range of coaching professionals. We want to help you to build your global reputation and connect with anyone around the world to grow and expand your coaching business.

## Exoteric

## Table 35

4100 Redwood Road, Ste. 312  
Oakland, CA 94619  
415-985-0304  
Exotericliving.com



The Uber™ of Coaching... but Better!

Uber of Coaching...but Better. We're where the world turns to select an amazing coach to achieve incredible results at an affordable price. Visit our booth to see if you qualify to join our elite, global team of gifted coaches!

## George Mason University - Center for the Advancement of Well-Being

## Table 16

4400 University Drive, 5D7  
Fairfax, VA 22030  
703-993-6090  
cwb@gmu.edu  
www.wellbeing.gmu.edu/



### ADVANCED COACHING PROGRAM IN Leadership and Well-Being

at George Mason University's  
Center for the Advancement of Well-Being  
WELLBEING.GMU.EDU

The mission of the Center for the Advancement of Well-Being (CWB) is to catalyze human well-being by promoting the science and practices that lead to a life of vitality, purpose, and resilience. As an interdisciplinary teaching and research center at George Mason University, we are dedicated to helping individuals and organizations thrive in a world of complexity and uncertainty.



Exoteric is a new, dynamic company revolutionizing the coaching industry by demonstrating that coaching is both affordable and essential to success.

Visit our booth for your free gift and see if you qualify to join our elite, global team of gifted coaches!



*The place the world turns to select an amazing coach to achieve incredible results at an affordable price.*

# 2016 Sponsors & Exhibitors continued

## **GWU - Center for Excellence in Public Leadership** **Table 28**

2033 K Street NW, Suite 240  
Washington, DC 20037  
202-994-5390  
cepl@gwu.edu  
www.gwu.edu/cepl



### **Center for Excellence in Public Leadership**

**THE GEORGE WASHINGTON UNIVERSITY**

The George Washington University's Center for Excellence in Public Leadership (GW-CEPL) stands out as one of the nation's premier institutions for leadership development in the public sector. As a highly-trusted partner of the federal and local government agencies, we pride ourselves on our track record to mobilize and sustain transformational change in individual leaders, their organizations, and in the lives of the people they serve.

## **International Coach Federation (ICF)** **Table 4**

2365 Harrodsburg Road, Ste. A325  
Lexington, KY 40504 USA  
1-888-423-3131  
headquarters@coachfederation.org  
http://coachfederation.org



The International Coach Federation (ICF) is the largest global resource for coaches and those seeking a coach. ICF exists to advance the coaching profession and be an authoritative source on coaching information and research for the public. To learn more, visit Coachfederation.org.

## **Georgetown University - Institute for Transformational Leadership** **Table 25**

640 Massachusetts Ave NW  
Washington, DC 20001  
202-687-7329  
laa49@georgetown.edu  
scs.georgetown.edu/itl



**GEORGETOWN UNIVERSITY**  
School of Continuing Studies  
Institute for Transformational Leadership

Georgetown's Institute for Transformational Leadership is a center for inquiry, research, and education about leadership in the 21st century. Its mission is to develop and sustain worldwide communities of transformational leaders and leadership coaches dedicated to awakening, engaging, and supporting the leadership required in the world today to create a more sustainable and compassionate future.

## **Leadership Coaching for Organizational Performance (LCOP)** **Table 38**

25a Vreeland Rd, Suite 306  
Florham Park, NJ 07932  
973-264-1317  
LeadershipCoaching@philosophyib.com

LCOP is an ICF Accredited Coach Training Program (ACTP) designed for individuals to develop coaching skills to apply in realistic organizational settings. Launched in 2010, the course is now held at American University. This highly-participatory program includes classroom-based learning, practice coaching, teleconferences, and independent readings. Graduates meet ICF academic requirements for ACC and PCC applications.

## **Leadership Conversations & The Coaching Companion** **Table 15**

417 N Edgewood Street  
Arlington, VA 22201  
571-236-1690  
carylynnlarson@gmail.com

Learn how two complimentary books - Leadership Conversations (by Alan Berson & Richard Steiglitz) & The Coaching Companion (by Carylynn Larson & Daniel Sheres) support you and the success of your coaching practice. Drop your card for a book drawing, talk with the authors, and purchase copies at a great price.



**Multi-Health Systems (MHS) Table 40**

3770 Victoria Park Avenue  
 Toronto, ON M2H 3M6  
 Canada  
 1-800-456-3003  
[growyourbusiness@mhs.com](mailto:growyourbusiness@mhs.com)  
[www.mhs.com/tap](http://www.mhs.com/tap)

A leading publisher of scientifically validated assessments for more than 30 years, MHS serves clients in corporate, educational, clinical, public safety, government, and research settings. MHS has grown to become an international company with products sold in more than 75 countries and translated into over 50 languages.

**New Ventures West****Table 18**

PO Box 591525  
 San Francisco, CA 94159-1525 USA  
 415-221-4618  
[programs@newventureswest.com](mailto:programs@newventureswest.com)  
[newventureswest.com](http://newventureswest.com)



For nearly three decades, New Ventures West has been training masterful coaches in our unique Integral Coaching® methodology. Our world-class faculty is devoted to students' personal development, training them to serve their clients with deep presence and compassion. We offer classes for all levels of coaches on five continents.

**Newfield Network****Table 27**

PO Box 1149  
 Niwot, CO 80544  
 303-449-6117  
[enrollment@newfieldnetwork.com](mailto:enrollment@newfieldnetwork.com)  
[www.newfieldnetwork.com](http://www.newfieldnetwork.com)

Newfield Network is known as one of the world's leading transformational learning companies. Our Certified Ontological Coaching Program provides deep and balanced learning in the domains of language, moods/emotions, and body.

**Resilient Leadership, LLC****Table 11**

132 Lauren Place  
 St. Augustine, Florida 32080  
 21075 Howard  
 Columbia, Maryland  
 301-922-4221  
[JimM@resilientleadershiptraining.com](mailto:JimM@resilientleadershiptraining.com)  
[resilientleadershiptraining.com](http://resilientleadershiptraining.com)

The Resilient Leadership model helps leaders understand how the "emotional system" of their organization—the unconscious, instinctual aspects of human functioning—often dictates, to a great extent, how the organization functions on the rational level. By learning to understand and recognize the emotional system at play within a leader's environment, s/he is able to calm office anxiety, clear confusion, and spur a productive, engaged workforce.

**SOAR Associates****Table 23**

478 Heron Avenue  
 Naples, FL 34108 US  
 646-866-1124  
[astriwee@gmail.com](mailto:astriwee@gmail.com)  
[www.soar-associates.com](http://www.soar-associates.com)

SOAR Associates provides transformational action-learning programs for leaders, teams, and employees. Based on the books *Language and the Pursuit of Happiness* by Chalmers Brothers and *Language and the Pursuit of Leadership Excellence* by Chalmers Brothers and Vinay Kumar, we offer train-the-trainer (T3) programs for experienced coaches, consultants, and trainers.

# 2016 Sponsors & Exhibitors continued

## **Strategic Consulting Partners Table 5**

4141 N Henderson RD  
Arlington VA 22203  
703-528-1072  
[www.yourstrategicconsultant.com](http://www.yourstrategicconsultant.com)

Strategic Consulting Partners (SCP) is a full service global management-consulting firm that specializes in leadership development, customized training, executive coaching, organizational development and strategic planning. Founded in 1994, SCP is SBA 8A certified small business that works across all sectors of business with the federal government, non-profits, and commercial businesses.

## **Strengths Strategy**

## **Table 24**

8541 Flamingo Drive  
Suite 101  
Chanhassen, MN 55317 USA  
218-407-7486  
[info@strengthsstrategy.com](mailto:info@strengthsstrategy.com)  
<https://strengthsstrategy.com>



Strengths Strategy® delivers world-class training and certification for coaches, and cutting-edge learning experiences for organizations and leaders. Driven by 25 years of research, and proven by individuals in 26 countries, Strengths Strategy's approach creates superior performance, and leads to statistically significant results for individuals and organizations through tapping into the power of strengths.

## **The Emerson Suite**

## **Table 22**

The Emerson Suite  
165 Cross Avenue  
Oakville, ON, L6J0A9  
[www.e-suite.com](http://www.e-suite.com)  
647-985-9358  
[mary@reddin-global.com](mailto:mary@reddin-global.com)



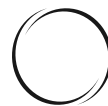
THE  
EMERSON  
SUITE

The Emerson Suite combines the real-world experience of Doug Emerson with proven leadership and management practices developed by Peter Drucker and Dr. Bill Reddin to create a globally applicable, web-based mobile application for executive coaches to use with all levels of leader-managers. Doug Emerson's methods have been used with great success by coaches worldwide for over 4 decades.

## **The Leadership Circle**

## **Table 12**

5671 S Redwood Road, Suite 20  
Salt Lake City, UT 84123  
United States  
800-895-0399  
801-663-7173  
[customersupport@theleadershipcircle.com](mailto:customersupport@theleadershipcircle.com)



The Leadership Circle®

## **Team Coaching International**

## **Table 17**

1001 Bridgeway #701  
Sausalito, CA 94965  
800-655-3202  
Email: [info@teamcoachinginternational.com](mailto:info@teamcoachinginternational.com)

In a way, we say it all in the company name: Team Coaching International. We are the world leader in team assessment and team coach training. We were the first coaching organization to focus exclusively on teams. It has been our business and our mission for more than 10 years.

**Wide Awake Business****Table 10**

2945 Bell Road, #135  
 Auburn, CA 95603  
 503-878-1078  
 martha@wideawakebusiness.com  
 www.wideawakebusiness.com

Wide Awake Business a "Virtual Sales, Marketing and Lead Generation Company" *by coaches and for coaches*. We create unique content, use social media to target your niche audiences, identify quality leads, and build an effective nurturing funnel to successfully acquire your best new client.

FREE 2 Strategies Booklet—guaranteed!

**Wisdom of the Whole Coaching Academy****Table 31**

1333 Webster Street, A106  
 Alameda, CA 94501  
 510-864-2006  
 info@wisdomofthewhole.com  
 http://wisdomofthewhole.com

Wisdom of the Whole Coaching Academy is an international organization on the leading edge of holistic coaching, bringing the Wisdom of the Whole® model to transform and expand the coaching and learning paradigm. We are a home for discovery and exploration of a new way of coaching that creates wholeness and benefits the coach, the client, and the world. We are a school with heart and integrity, led by our visionary leader, Dr. Linda Bark, a pioneer in the field of professional coaching



*"For we are God's handiwork,  
 created in Christ Jesus to do  
 good works, which God prepared  
 in advance for us to do."*

Ephesians 2:10

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Join us for a transformational journey to the heart of professional coaching from a Christian worldview. Don't just study coaching, become a coach in our intensive 16 week journey of personal, professional and business development.

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Build confidence and competence as a coach while you prepare for the written and oral exam for the ICF ACC or PCC.

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 THE COACH!**

**Janice La Vore-Fletcher**  
 PCC, CMC  
 Gallup-Certified Strengths Coach  
 tel: **704 926 7037**

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**Strengths Strategy's Coach Certification Program gives you unparalleled access to opportunities to:**

**Elevate your profile and differentiate yourself as a coach.** Gain new, unique coaching skills and advanced tools and approaches that will make you distinctive and more effective with clients. Experience immersion in powerful content that helps coaches feel more confident in their abilities. Gain tools that organizational leaders find credible and effective.

**Grow your business.** Identify your unique differentiating value, and access fresh, effective, proven business development strategies. Learn how to build a coaching business that leverages your strengths. Become a part of a close knit, supportive community of professional coaching peers and extended advisors who support your coaching and your business.

**Earn ICF CCEs** to renew ICF credentials or become an ICF member.

## **Connect with Strengths Strategy at the 2016 Capital Coaches Conference**

Join our breakout session "**Establishing Credibility through Evidence-Based Strengths Strategy**", presented by Lisa Gregory, SSCC, MS on Saturday, October 1 from 9:30-11:00 am in the Forest Glen Room; meet with us throughout the conference at Exhibit Table #24; and or schedule an appointment with our Strengths Consultant now: <http://meetme.so/BrentBarnacle>

TAKE YOUR COACHING TO THE NEXT LEVEL WITH STRENGTHS.

# Conference Attendees as of September 19, 2016

*ICF credentials are shown as of September 19, 2016. This list does not include attendees that opted-out of sharing their information.*

Cindi Ackrill, ACC	Cynthia Covington	Maureen Gallen, ACC
Donna Aldrich	Gary Crane, ACC	Doel Garcia
Denys Allen	Todd Dallanegra, ACC	Gail Gaspar, ACC
Pamela Marshall Annitto	Cheryl Daly, ACC	Sheridan Gates
Chuck Appleby	Carla Dancy Smith	Sharon Gibson
Cleve Arrington	Jill Davis	Kay Gilley, PCC
Rebecca Ashery	Shari Davis	Beth Gilley
Cindy Atlee	Tracy DeBellis	Ina Gjikondi, ACC
Anthony Attan	Vanessa Defournier	Sharlene Goldfischer, ACC
Brent Barnacle	Kathy Dempsey	Joy Goldman, PCC
Grady Batchelor	Kari DeSutter	Carol Goldsmith, PCC
Monika Bay	Kori Diehl, PCC	Linda Gooding
Karen Beck	Tom DiGiovanni, PCC	Amanda Gordon, ACC
Timothy Becton	Louis DiLeo	Cameron Gott
Barbara Beizer	Libby Dishner, ACC	Jasmine Gould
Warren Berger	Sheldon Dixon	Monica Gould
Charlene Bergstresser	Kate Doherty	Kim Grabovsky, PCC
Pamela Berland Ex	Freddi Donner, ACC	Libby Graves, PCC
Neeraj Bhagat, ACC	Kristi Dooley, PCC	Beth Gray
Sacha Bhoorasingh	Anna Doroshaw	Ellen Gray
Melinda Bickerstaff	Stephanie Dorsey, ACC	Pamela Green, ACC
Yana Blackwelder, PCC	Marykate Dougherty, ACC	Cheryl Green
Constance Blakesley	Laurie Dromerick	Lisa Gregory
Lisa Bloom, PCC	Bob Duggan	Stacey Guenther, ACC
Sherrie Borden, ACC	Sheryl Eberly, ACC	Dean Haas, PCC
Jenny Braga	Kate Ebner	Dory Halati, PCC
Teresa Brodin, ACC	Catharine Ecton	Bebe Hansen, PCC
Joe Brodnicki	Kelley Edelblut	Sarah Happel, PCC
Kenneth Buch	Gerald Edgley, ACC	Brenda Harrington, ACC
Dave Buck, MCC	Barry Edwards, ACC	Jewelyn Harrington
Liz Buday	Jennifer Einolf	Robert Harris
Lawrence Buxton, ACC	Isabel Einzige-Wein	Constance Harvey-Bouey
Eric Byrd	Doug Emerson	David Harvey, ACC
Tracey Cairnie, PCC	David Evans	Shelly Heath-Watson, PCC
Asila Calhoun	Ken Ewan, ACC	Alexandre Hebert
Jodi Callahan, ACC	Roland Fabia, ACC	Steve Heller, PCC
Peg Calvario, PCC	Warwick Fairfax	Salima Hemani
Ruth Camp	Michele Fantt Harris, ACC	Neal Henderson, ACC
Brooke Carpenter	Sarah Federman	Richard Herrick
Britaini Carroll	Lynne Feingold, ACC	Jim Higgins
Tiffany Carter	Jane Feldman	Bonnie Hill, PCC
Fitz Carty, ACC	Theodora Fitzsimmons, ACC	John Honor Jr., PCC
Margaret Cary, PCC	Catherine Fox	Constance Hope
Dolores Chandler, PCC	Jen Fox	Blythe Hoyle
Richard Chang	Michelle Fox	Annette Hurley, MCC
Clyde Coble, PCC	Patricia Foye	Maryam Iman
Pamela Coffey, PCC	Elisa French, PCC	Yumiko Ito, ACC
Diane Cohen, CPCC, ACC	Allison Fritz, ACC	Patty Jensen, PCC
Mary Conaway, ACC	Tina Frizzell-Jenkins, PCC	Hilary Joel, PCC
Anne Conlan, MCC	Peter Gabriel	Julie Johns, ACC
Susan Connolly	Rachel Gaines	Jeffrey Jones, ACC
Arty Coppes, PCC	Willa Gaitanis, PCC	Michelle Jones

# Conference Attendees continued

Dana Karp, PCC  
 Todd Katkow  
 Suzanne Keating, PCC  
 Brian Kelly  
 Jane Kerschner, PCC  
 Sandra King, ACC  
 Rebecca Knaggs  
 Kanu Kogod, MCC  
 Vinay Kumar, PCC  
 Mich Kuroda  
 Debra Lang, ACC  
 Marthe Lattinville-Pace, ACC  
 Jen Lavan, ACC  
 Salley Lee  
 Sandy Lee  
 Mary Legakis Engel  
 Susanne Leitner  
 Henry Lescault, ACC  
 John Lesko, ACC  
 Phyllis Levinson  
 Peggy Linden, PCC  
 Doug Loescher  
 Angelo Loffreda  
 Lisa Loggins  
 Dale Low  
 Paula Lubreski, ACC  
 M. Parker Mabry, PCC  
 Mark MacDonald, PCC  
 Jill Magerman, PCC  
 Charla Mahon  
 Holly Mak, ACC  
 Jane Maliszewski, ACC  
 Lorri Manasse, PCC  
 Elizabeth Mangini  
 Pat Mathews, MCC  
 Kathryn Mayer, PCC  
 Susan Caporaso McBride  
 Robyn McCulloch, PCC  
 Janice McHenry, ACC  
 Julia Meade  
 Beverly Mease-Buxton, ACC  
 Lynn Meinke, PCC  
 Cynthia Miller, ACC  
 Marianne Glass Miller, ACC  
 Inga Mitchell, ACC  
 Margot Moody  
 Magda Mook  
 Rob Moran, ACC  
 Maria Morukian, ACC  
 Shelly Gehshan, ACC  
 Catherine Murphy, ACC  
 Alan Lee Myers, PCC  
 Carole Napolitano

Cristina Naughton, PCC  
 Lorraine Nordlinger, ACC  
 Brian O'Brien, PCC  
 Kristina Obeldobel  
 Jack O'Connor, ACC  
 Deborah O'Donnell  
 Eileen O'Grady  
 Sharon Olbeter  
 Sandra Olper, PCC  
 Kathleen Olson  
 Jean Pao, ACC  
 Shernita Parker  
 Kristi Pavlik  
 Ashley Payne  
 Michael Payne  
 John Pendola, ACC  
 Lesley Perkins  
 Darlene Peterson, ACC  
 Craig Petrun  
 Lois Pfeiffer, PCC  
 Nicoletta Pichardo  
 Gene Policastri  
 Eleanor Polley  
 Pamela Potts, PCC  
 Cynthia Powell  
 Natalie Radolinski  
 Evala Rahm, ACC  
 Lloyd Raines  
 Vincent Randazzo, ACC  
 Frances Randolph  
 Dianne Rankin, PCC  
 Kelly Rapp  
 Deiadre Rauch  
 Caryn Reedy, ACC  
 Sheela Reddy  
 Michelle Richard, ACC  
 Rae Ringel, PCC  
 Suzanne Ritter  
 Carol Robinson  
 Michael Rochelle, ACC  
 Sara Rohling, PCC  
 Phyllis Rosen, PCC  
 Bettina Roundey  
 Margarita Rozenfeld, ACC  
 Ruthanna Ruffer  
 Carolyn Ryffel  
 Lynn Schaber  
 Amy Schoen  
 Kristin Schol  
 Rayna Schroder, PCC  
 Courtney Schwarten

Joseph Sclafani  
 Susan Seber, ACC  
 Kathleen Sellers, ACC  
 Prathmesh Shah  
 Jack Shankman, ACC  
 Ali Shapiro  
 Jean Shepherd, ACC  
 Ardahlia Short  
 Eveline Shum, PCC  
 Jo Ann Skinner, PCC  
 Lorraine Slud  
 Gary Slyman, PCC  
 Marion Smith, ACC  
 Wanda Smith  
 Saya Sone, ACC  
 Daniel Sorenson  
 Gerlando Spoto  
 Anthony Stamilio, ACC  
 Juanita Stein, PCC  
 Jeanine Stewart  
 Linda Stracke  
 Emma-Kate Swann, PCC  
 Bridgette Theurer  
 Suja Thomas  
 Gale Thompson, ACC  
 Laura Thompson, ACC  
 Todd Thornes  
 Genelle Trader, ACC  
 Kathy Trickey, PCC  
 Shelby Tuck-Horton  
 Kari Uman, ACC  
 Karan Vaidya  
 Rhonda Van Diest, ACC  
 Carolyn Vincent, ACC  
 Elisabeth Vismans, ACC  
 Maura Walden, ACC  
 Vickie Walker  
 Mary Anne Walsh  
 Joan Wangler, MCC  
 Karen Weaver, ACC  
 Susan Webber, ACC  
 Terri Werner, ACC  
 Brighton West  
 Theresa West, ACC  
 Don Whittle  
 Marilyn Wiles, ACC  
 Rose Woodruff  
 James Wylde, ACC  
 Lynnette Yount, MCC  
 Georgia Yuan, ACC  
 Marla Zipin  
 Adam Zuccato  
 Dorothy Zukor, ACC





## LEADERSHIP CIRCLE PROFILE™ CERTIFICATION

### DATES:

**Nov 2-4, 2016**

Princeton, NJ

**Nov 30-Dec 2, 2016**

San Francisco, CA

**The Leadership Circle Profile™** is the first 360 assessment connecting leadership competencies with underlying and motivating habits of thought. The profile reveals the relationship between patterns of action and internal assumptions that drive behavior. With this, you can deliver coaching results more quickly and a strong ROI for your clients.

**The Leadership Circle Profile™ Certification** is three days packed with content designed to help you master The Leadership Circle assessment tools. In this session you will gain in-depth knowledge about the framework upon which the Leadership Circle Profile™ 360° is built and much more.

### CONTACT:

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[www.leadershipcircle.com](http://www.leadershipcircle.com)



The Leadership Circle

We exist to evolve the  
conscious practice of leadership,  
to steward the planet, and awaken us all  
to our inherent unity.





# *Presence-Based<sup>®</sup> Coaching: Leading Edge Coach Development and Certification*

Presence-Based<sup>®</sup> Coaching synthesizes pragmatic leadership coaching with mindfulness, somatics, interpersonal neurobiology, and developmental psychology. Our training provides:

- coach education that is rigorous, experiential, in-person, and pragmatic.
- certification based on a unique competency model, mapped to ICF Core Competencies.
- life-long development for coaches at all levels, change professionals, and leaders.
- the integrating framework of Doug Silsbee's two ground-breaking books: *The Mindful Coach* and *Presence-Based Coaching*.

*Doug Silsbee has given us an incredibly valuable and integrated framework that will have significant impact on our field for years to come.*

*- Marshall Goldsmith, Author  
and leading business coach*

Training is delivered primarily in three and four-day residential retreats in Asheville, NC. Reading, practice, small group work, virtual classes, and observed coaching sessions complete the coursework. Successful completion of our ICF-accredited course of study and our rigorous exam earns the title of Certified Presence-Based<sup>®</sup> Coach.

*The Mindful Coach* digs deeply, offering a lens and structure for the intimate and necessary connection between relationships and human development. No other skill set or awareness is more important than what is presented in this precious volume.

*- Robert C. Pianta, PhD  
Dean, School of Education,  
University of Virginia*

*Presence-Based Coaching* is a masterful treatise on coaching in the consciousness age. This book brings structure and strategy to accelerating the evolution of leaders.

*- Richard Barrett  
Author, Liberating the  
Corporate Soul*

presencebasedcoaching.com

